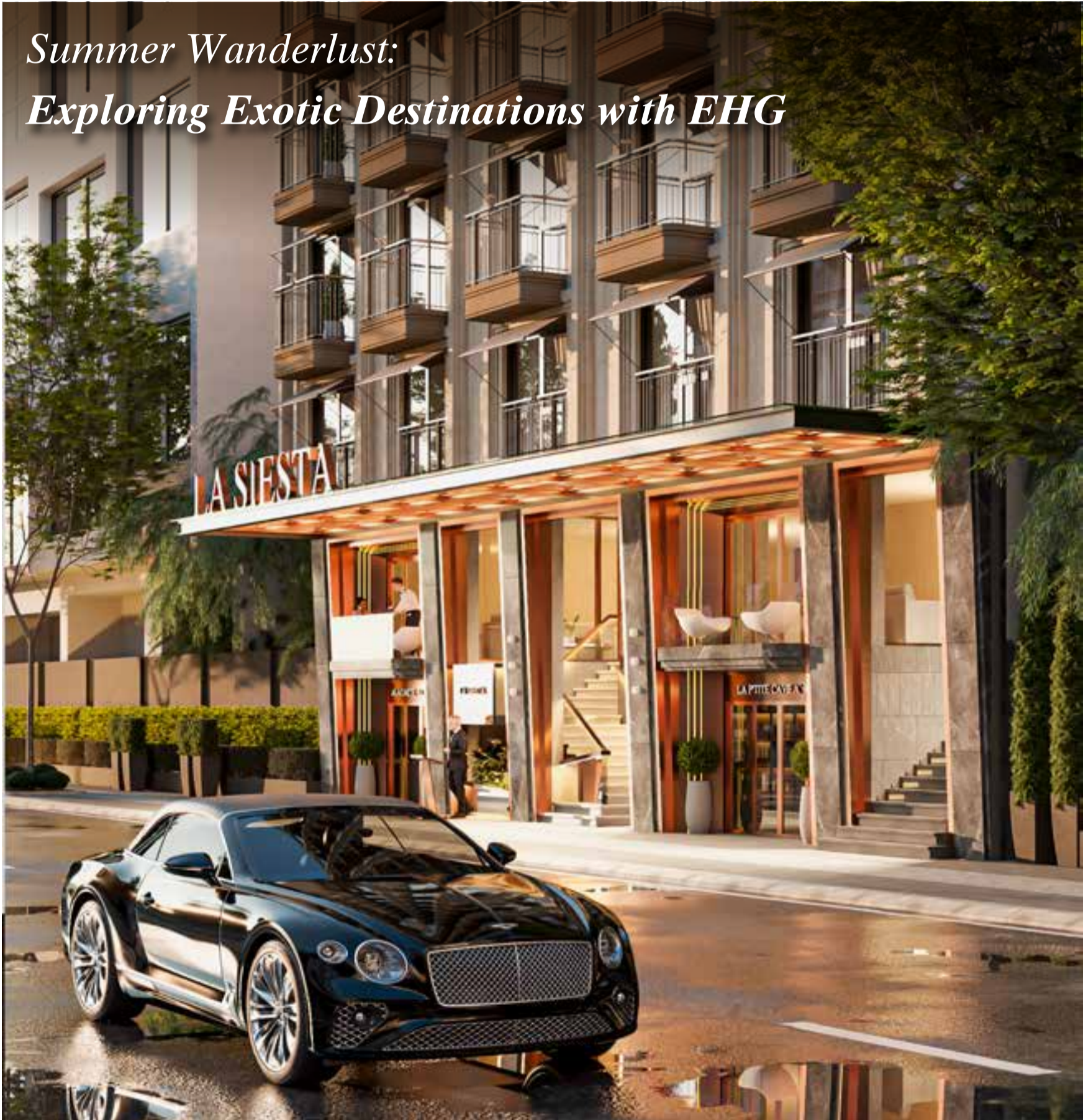




*Summer Wanderlust:
Exploring Exotic Destinations with EHG*



**Luxury Redefined:
La Siesta Premium
Saigon Central**

La Siesta Premium Saigon Central is more than just a hotel; it's an embodiment of luxury living in the heart of the city.

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**F&B promotion
Summer 2024**

F&B promotion Summer 2024 Ultimate Summer Promotion: Enjoy Exclusive Benefits for Our In-House Guests!

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**Embark on a
Journey of Serenity:
The Blissful La Spa
Day Package**

Indulge in the Blissful La Spa Day package for an unparalleled half-day experience meticulously crafted by La Spa.

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Do Van Dan (Mr.)
Chairman/CEO

Elegance Hospitality Group

Chairman's message

Xin chào,

In the ever-evolving world of travel, Elegance Hospitality Group always strives to be at the forefront. While we have grown and achieved many precious goals, we never rest on our laurels, we persistently pursue loftier aspirations. With the visionary mindset of pioneers and a commitment to constant innovation, we have ceaselessly advanced, evolved, and enhanced the quality of our services over the past years, keeping pace with the burgeoning trends within the tourism industry.

I am thrilled to share that our distinguished array of hotels and resorts under the La Siesta brand has consistently garnered acclaim, earning accolades on precious travel platforms and enchanting discerning travelers worldwide.

This year marks a moment of pride for us as our brand has accomplished something truly remarkable: Being the one and only Vietnamese brand to conquer not only one, but two prestigious spots in the Tripadvisor Travelers' Choice Awards for Best of the Best Hotels. La Siesta Hoi An Resort & Spa stands tall in the prestigious top 3, while La Siesta Classic Ma May holds the esteemed position of top 7 among all the World's finest hotels.

Best of the Best Hotels Awards are marvels, acclaimed by millions of travelers for the remarkable service, stunning design, and wealth of amenities that redefine what it means to have an exceptional hotel experience. This embodies all the missions that La Siesta Hotels passionately pursue.

A year has swiftly passed since our very first entry into Saigon, the pulsating heart of Southern Vietnam. And in a mere two months, our La Siesta Premium Saigon ascended to the summit of TripAdvisor's rankings in this dynamic city. This summer, building upon and amplifying our successes, the roots of the La Siesta brand will further embed themselves into the fabric of Saigon with the introduction of La Siesta Premium Saigon Central, just a few steps away from our existing establishment.

This venture represents EHG's most ambitious project yet, boasting a lavish scale with 180 meticulously designed modern rooms and suites, along with an array of top-tier amenities. La Siesta Premium Saigon Central aspires to shine like a dazzling diamond amidst the lively pulse of this bustling metropolis.

As we embark on the splendid journey of the summer of 2024, let us reaffirm our commitment to surpassing boundaries, setting new benchmarks of excellence, and crafting unforgettable moments of opulence and serenity for every guest who graces our doorstep.

“

We are able to combine a five-star experience with



Luxury Redefined: La Siesta Premium Saigon Central

Saigon, also known as Ho Chi Minh City, pulsates with life day and night, offering a blend of history, culture, and modernity that captivates visitors from around the globe. Amidst the bustling streets of District 1 lies a haven of elegance and refinement: La Siesta Premium Saigon Central.

Nestled on Le Anh Xuan Street, La Siesta Premium Saigon Central is more than just a hotel; it's an embodiment of luxury living in the heart of the city. With 180 meticulously designed rooms and suites, this opulent establishment sets a new standard for sophistication and comfort.

Upon entering the hotel, guests are greeted by a sense of grandeur and style. The lobby, adorned with exquisite furnishings and tasteful decor, sets the tone for the luxurious experience that awaits. From the moment of arrival, guests are enveloped in an atmosphere of elegance and hospitality that is synonymous with the La Siesta brand.

Each room and suite at La Siesta Premium Saigon Central is a sanctuary of luxury and tranquility. Featuring plush furnishings, modern amenities, and

breathtaking views of the city skyline, every detail has been meticulously curated to ensure the utmost comfort and relaxation for guests.

But luxury extends beyond the confines of the guest rooms. La Siesta Premium Saigon Central boasts an array of world-class facilities and amenities designed to cater to every need and desire. The hotel's deluxe swimming pool, surrounded by lush greenery and panoramic views of Saigon's skyline, offers a tranquil oasis amidst the urban landscape. Adjacent to the pool is the stylish sky bar, boasting 200 seats where guests can indulge in refreshing cocktails and stunning views of the city below.

For those seeking exceptional dining options, La Siesta Premium Saigon Central delivers on every front. With two restaurants serving up a tantalizing array of culinary delights, guests can enjoy the finest Vietnamese and international cuisine in a stylish and inviting setting. Additionally, the hotel features a sophisticated wine lounge where guests can unwind and savor a selection of premium wines from around the world.

In every aspect, La Siesta Premium Saigon Central redefines the concept of luxury living in Saigon. From its impeccable service to its world-class amenities, this distinguished establishment embodies the essence of elegance and sophistication, offering guests an unforgettable experience that is second to none.

a down-to-earth personality.”

F&B promotions *Summer 2024*

EHG's restaurants and bars have a great selection of food and beverage offers for summer.

RED BEAN CENTRAL RESTAURANT & ROOFTOP BAR

Add: LA SIESTA CLASSIC HANG THUNG
21 Hang Thung St., Hoan Kiem District, Hanoi.
Tel: (84-24) 3938 0964

Lunch Discount:

20% discount for in-house guest
Daily from 11:00 - 17:00
Red Bean Central Restaurant

Happy Hours:

Buy 2 get 3rd one free on House Wine by glass,
Classic Cocktails and Beers.
Daily from 16:00 - 18:00
Rooftop Bar & Library Lounge

Free Flow:

House Wine included 01 Canapé platter: VND 1,150,000/person (1,5 hours)

Summer Combo:

Beat the heat with our summer special
Library Lounge

Live Music:

Let the tunes lift your spirits at our live music night
Saturday night: 19:30 - 21:30
Red Bean Central Restaurant

Cooking Class:

Experience the magic of Vietnam's culinary in our Vietnamese cooking class.
**Advance booking required for the best service experience*
Red Bean Central Restaurant



Scan here get there



CLOUD NINE RESTAURANT & TWILIGHT SKY BAR

Add: LA SIESTA PREMIUM SAI GON
180 - 188 Ly Tu Trong St., District 1, Ho Chi Minh city.
Tel: (84-28) 3535 4461

Cloud Nine Restaurant:

Introducing our exclusive Special Set Menu, available for only
VND 1,500,000/person

Delight in an exquisite culinary journey carefully crafted to tantalize your taste buds and elevate your dining experience.

Twilight Sky Bar:

Enjoy an enticing **30%** off on our exquisite selection of cocktails, beers, and wines by the glass.

Indulge in the perfect blend of flavors and sophistication, curated just for you.

Celebration Liberation Day:

30 April: from 21:00 - 23:00 Live DJ | Lucky Draw | Firework



Scan here get there



RED BEAN RESTAURANT & MOONLIGHT SKY BAR

Add: LA SIESTA CLASSIC MA MAY
94 Ma May St., Hoan Kiem District, Hanoi.
Tel: (84-24) 3926 3641

RED BEAN MA MAY:

Lunch Promotions:

Discount **30%** for menu "Wanna "PHO"
Daily from: 11:30 - 16:30

Happy Hours:

Buy 1 get 1 free for House Wine and Local Beers
Daily from: 15:00 - 17:00

Live Music:

"Timeless Harmony" - Folk music performance
Every Tuesday & Friday from 19:00 - 21:00

MOONLIGHT SKY BAR:

Sundowner - Happy Hours:

Buy 1 get 1 free: House Wine by glass, Classic Cocktail,
Mixed Drinks and Beers.
Daily from: 17:00 - 20:00

Summer Bubbles:

Buy 2 get 1 free for our special menu for summer
Daily from: 20:30 - 22:30



Scan here get there



Scan here get there



CLOUD NINE RESTAURANT & LIGHTHOUSE SKY BAR

Add: LA SIESTA PREMIUM HANG BE
27 Hang Be St., Hoan Kiem District, Hanoi.
Tel: (84) 981 535 481 | (84-24) 3929 0011

CLOUD NINE RESTAURANT:

TOP 10 BEST FINE DINING IN HANOI

Standard Free flow drink package:

VND 500,000/person/2 hours, including: House Wine (Red, White, Sparkling), Beer bottle (Hanoi, Truc Bach, Tiger).

Deluxe Free flow drink package:

VND 700,000/person/2 hours, including: House Mixed Drinks (Gin & Tonic, Vodka & Soda, Whiskey & Ginger Ale, Rum & Coke), House Wine (Red, White, Sparkling), Beer bottle (Hanoi, Truc Bach, Tiger).

LIGHTHOUSE SKY BAR:

Happy Hour:

Daily from: 17:00 - 18:30: discounted prices
on select menu items

Special Summer Menu:

"Summer Vibes":

New cocktail menu to help breezing your hot summer days

Standard Free flow drink package:

VND 600,000/person/2 hours, including: House Wine (Red, White, Sparkling), Beer bottle (Hanoi, Truc Bach, Tiger) and 1 tray of Canape (8 pieces).

Deluxe Free flow drink package:

VND 800,000/person/2 hours, including: House Mixed Drinks (Gin & Tonic, Vodka & Soda, Whiskey & Ginger Ale, Rum & Coke), House Wine (Red, White, Sparkling), Beer bottle (Hanoi, Truc Bach, Tiger) and 1 tray of Canape (8 pieces).

TEMPLE RESTAURANT & LOUNGE

Add: LA SIESTA HOI AN RESORT & SPA
 132 Hung Vuong St., Thanh Ha, Hoi An, Vietnam
 Tel: (84-235) 3915 915

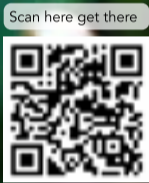
Happy Hours:

Buy 1 get 1 free: Classic Cocktail, Mocktail, Mixed Drinks
 Buy 2 get 3rd one free: Signature Cocktail, Wine Cocktail,
 Mi Carino Cocktail, all brands of Beer and House Wine by glass.
 Daily from: 16:00 - 17:00 & 20:30 - 22:00

Special Events:

Summer Treat

Daily from: 12:30 - 15:00 in May, June, July, August
 Meal Value:
 VND 250,000 - 400,000: Free 1 Glass of Mango Juice.
 VND 400,000 - 600,000: Free 2 Glasses of Mango Juice.
 Above VND 600,000: Free 4 Glasses of Mango Juice.



**RED BEAN HOI AN RESTAURANT
 FELIZ BAR & INFINITY BAR**

Add: LA SIESTA HOI AN RESORT & SPA
 132 Hung Vuong St., Thanh Ha, Hoi An, Vietnam
 Tel: (84-235) 3915 915

**Street Food Buffet with
 Live Guitar Performance | Every Thursday**

VND 450,000/person (included 1 Soft Drink; 1 Local Beer or Mineral Water)

BBQ Buffet with Traditional Live Music | Every Saturday

VND 590,000/person (included 1 Soft Drink; 1 Local Beer or Mineral Water)

Happy Hours:

FELIZ BAR

Buy 1 get 1 free: Beer, Classic Cocktail, Mocktail,
 Mixed Drinks, Wine by glass
 Daily from 16:30 - 18:30

INFINITY BAR

Buy 2 get 3rd one free: Beer, Classic Cocktail, Mocktail,
 Mixed Drinks, Wine by glass
 Daily from 15:30 - 17:00



Scan here get there



La Spa

Embark on a Journey of Serenity: *The Blissful La Spa Day Package*

Indulge in the Blissful La Spa Day package for an unparalleled half-day experience meticulously crafted by La Spa.

Commence your journey to relaxation with a choice between a rejuvenating sauna session or a refreshing herbal bath. The sauna aids in stress alleviation, muscle relaxation, skin purification, and cardiovascular enhancement, while the herbal bath promotes improved blood circulation, sleep quality, and respiratory health.

Following this serene start, immerse yourself in the ultimate Relaxation Treatment, combining the art of massage with luxurious essential oils. Drift away into blissful tranquility as expert hands work to soothe and rejuvenate your body and mind.

As the journey continues, indulge in the La Spa Body Scrub, meticulously designed to cleanse and exfoliate your skin, leaving it irresistibly soft and radiant. Conclude your pampering session with the Silky Beauty treatment, a nourishing facial mask that will leave your skin glowing with vitality.

The Blissful La Spa Day package is more than just a spa day; it's a holistic retreat for your mind, body, and soul, offering a sanctuary of relaxation and rejuvenation amidst the hustle and bustle of daily life.

PROMOTION

La Siesta Hoi An Resort & Spa:

08:30 - 10:30: Discount 25% on service from 60 minutes

10:30 - 21:00: Discount 15% on service from 60 minutes

Pretty Gift: Receive a complimentary bottle of essential oil with any treatment over 2 hours.

La Siesta Hotels (In Hanoi & Saigon):

09:00 - 12:00: Discount 20% on services from 60 minutes

12:00 - 20:00: Discount 10% on services from 60 minutes





Savor the Vibrant Flavors of Saigon's Street Food Scene



Xôi Mặn (Sticky rice)

Saigon, with its bustling streets and lively atmosphere, is renowned for its vibrant street food culture. For those seeking an authentic culinary adventure, there's no better way to experience the city's rich flavors than through a thrilling street food tour by motorbike.

Unlike traditional food tours, this unique experience takes you to various street food areas, where you'll have the opportunity to indulge in a variety of mouthwatering dishes. From savory "Bánh Xèo" (Vietnamese pancake) and aromatic "Bánh Mỳ" (Vietnamese baguette) to comforting "Bánh Cuốn" (steamed rolled rice pancake) and steaming bowls of "Lẩu" (hotpot), there's something to tantalize every palate.

As you explore the bustling streets, you'll have the chance to observe cooking demonstrations by local vendors, gaining insight into the artistry behind each dish.

After sampling a variety of delectable treats, you can take on a walking tour of a local market, providing an immersive glimpse into everyday life in Saigon. Here, you can interact with vendors, marvel at the colorful array of fresh produce, and soak in the vibrant atmosphere of the market.

Choose a local coffee shop, where you can relax, enjoy the city view, and exchange cultural stories with your newfound friends. Whether you're a seasoned foodie or simply looking for a taste of authentic Vietnamese cuisine, the street food tour promises an unforgettable culinary adventure.

*To experience the best food tour in Ho Chi Minh, visit our front desk at your La Siesta hotels, where our staff will be delighted to assist you. Don't miss this opportunity to embark on a gastronomic journey through the heart of Saigon's bustling streets – we guarantee it will be an experience to remember.

Embrace the Essence of Hanoi: A Summer Adventure

As the vibrant capital of Vietnam, Hanoi beckons travelers with its captivating blend of ancient traditions and modern charm. While the city's allure knows no bounds throughout the year, there's something truly magical about experiencing Hanoi in the summer months. From enchanting cultural festivals to leisurely strolls along tree-lined boulevards, here's why a summer visit to Hanoi should be at the top of your travel itinerary.

1. Embrace the Lush Greenery: As summer unfolds, Hanoi transforms into a lush oasis adorned with vibrant green foliage. The city's numerous parks and gardens come alive with bursts of color, offering a tranquil respite from the hustle and bustle. Take a leisurely stroll through the iconic Hoan Kiem Lake or explore the sprawling grounds of the Imperial Citadel of Thang Long, where ancient walls are adorned with creeping vines and blooming flowers.

2. Indulge in Culinary Delights: Beat the summer heat with a culinary adventure through Hanoi's bustling streets, where tantalizing aromas and delectable flavors await at every turn. Sample local delicacies such as Phở, Vietnam's iconic noodle soup, or indulge in savory Bánh Mỳ sandwiches bursting with fresh ingredients. Quench your thirst with a refreshing glass of Trà đá (iced tea) or cool down with a bowl of Chè (sweet soup), a traditional Vietnamese dessert made with sweet beans, fruit, and jelly.

3. Revel in Nighttime Adventures: As the sun sets, Hanoi's streets come alive with a kaleidoscope of sights and sounds, offering endless opportunities for nighttime adventures. Wander through the bustling night markets of the Old Quarter, where vendors peddle an array of souvenirs, handicrafts, and street food delights. Immerse yourself in the electric atmosphere of Ta Hien Street, known as "Beer Street," where lively bars and sidewalk cafes beckon with ice-cold beer and live music.

4. Experience Timeless Traditions: Amidst the modernity of Hanoi's bustling streets, ancient traditions and customs continue to thrive, offering a glimpse into Vietnam's rich cultural tapestry. Witness the centuries-old art of water puppetry at the Thang Long Water Puppet Theater, where intricately carved puppets dance across the water's surface, accompanied by live music and traditional folk songs. Pay homage to the city's spiritual heritage at the historic Temple of Literature, Vietnam's first university, where tranquil courtyards and ancient stone tablets evoke a sense of timeless wisdom.

With its vibrant energy, rich cultural heritage, and array of summertime delights, Hanoi invites travelers to embark on an unforgettable journey

of discovery. Whether you're savoring the flavors of Vietnamese cuisine, exploring hidden alleyways, or immersing yourself in ancient traditions, a summer visit to Hanoi promises a truly unforgettable experience.



Hoan Kiem Lake

Discover Hoi An: The Ultimate Beach Escape

There's a certain magic to beach vacations – the gentle sway of palm trees, the soothing sound of waves crashing against the shore, and the golden sun casting its warm glow. In Hoi An, Vietnam, this idyllic coastal town offers an enchanting getaway like no other. Here are five compelling reasons why Hoi An should be at the top of your list for your next beach retreat.

1. Tranquil Beaches: Hoi An's coastline boasts serene beaches that are perfect for a tranquil retreat. An Bang Beach is known for An Bang was earlier voted among the top 50 most beautiful beaches of the world by travel website CNNGo for its vibrant atmosphere and amenities, while Ha My Beach offers a more peaceful setting. The beaches provide crystal-clear waters, soft sands, and picturesque views, making them ideal for sunbathing, swimming, or simply unwinding..

2. Thrilling Water Adventures: Dive into a world of excitement with a myriad of water sports and adventures. Feel the rush of adrenaline as you parasail high above An Bang Beach, or zip across the waves on a thrilling jet ski ride. For a more leisurely experience, explore the calm waters on a kayak or stand-up paddleboard. Embark on a sailing adventure along the coast to discover hidden coves and pristine landscapes.

The Cham Islands, just an hour by boat from Hoi An, are a UNESCO World Biosphere Reserve, and boast more than 300 hectares of coral reefs. Enjoy a full-day diving excursion with the friendly instructors at Cham Island Diving Center, join other travelers on a snorkeling day trip, or stay overnight on the islands to find hidden beaches and make friends with the local fishermen.

3. Culinary Delights: Indulge your taste buds in the vibrant flavors of Vietnamese cuisine, renowned for its freshness and bold flavors. In Hoi An, savor succulent seafood caught fresh from the sea and prepared with traditional expertise. From aromatic herbs to locally sourced ingredients, every dish tells a story of culinary mastery. Don't miss the chance to sample Hoi An's specialty dishes, bursting with flavor and authenticity.

4. Coastal Charms: Immerse yourself in the authentic coastal culture of Hoi An, where fishing villages dot the shoreline and daily life unfolds amidst the rhythm of the sea. Wander through charming fishing villages like Bai Huong, where basket boats line the shores and nets are mended with care. Experience the vibrant energy of Tam Tien Beach's bustling fish market, a kaleidoscope of colors and flavors that captivates the senses.

5. Cultural Exploration: Delve into Hoi An's rich cultural heritage with visits to its UNESCO World Heritage Sites. Explore the ancient streets of the Old Town, where centuries-old architecture and charming lantern-lit alleyways transport you back in time. Venture further to the mystical My Son Sanctuary, an ancient Hindu temple complex shrouded in history and mystery.

With its blend of natural beauty, cultural richness, and endless adventures, Hoi An offers an unforgettable beach getaway like no other. Whether you seek relaxation or exploration, this Vietnamese gem promises an experience that will leave you enchanted and inspired.

Pack your bags and embark on a journey to discover the wonders of Hoi An – where every moment is a celebration of coastal charm and timeless allure.

SPEAKING VIETNAMESE

DAILY CONVERSATION

ENGLISH	VIETNAMESE	PRONUNCIATION
Hello/ Hi/ Good morning/ Good afternoon/ Good evening	Xin chào	Sin chow
Goodbye	Tạm biệt	Tam bee it
Good night	Chúc ngủ ngon	Chook ngu ngon
See you again	Hẹn gặp lại	Hen gawp lie
How are you?	Bạn có khỏe không?	Ban co kwe khome?
I'm fine, thank you!	Cảm ơn bạn tôi khỏe	Gahm un ban thoy kwe
What's your name?	Bạn tên gì?	Ban thane zee?
My name is...	Tôi là ...	Thoy la...
Thank you	Cảm ơn	Gahm un
You're welcome	Không có chi	Khom go chee
Sorry/Excuse me	Xin lỗi	Seen loy
No problem	Không sao	Khome xao
Yes	Vâng	Vung
No	Không	Khome
Can you help me?	Bạn giúp tôi được không?	Ban zoop thoy duc khom?
I don't understand	Tôi không hiểu	Toy kung hey-oh
I understand	Tôi hiểu	Toy hey oh

SHOPPING

ENGLISH	VIETNAMESE	PRONUNCIATION
I would like something else	Tôi muốn cái khác	Toy muan kai khac
Souvenir	Quà lưu niệm	Wa lew niem
Bag	Bao	Bao
How much?	Bao nhiêu tiền?	Bow neuw tee-en?
Can you give me a discount?	Bớt được không?	Bot duoc kung?
That's too expensive	Đắt quá	Dat wa
I can't afford it	Tôi không đủ tiền	Toy kung du tien
Ok, I'll take it	Tôi mua cái này	Toy moo-ah kuy nay
I don't want to buy this	Tôi không mua	Toy kung moo-ah
Smaller size	Cỡ nhỏ hơn	Cor nyor hurn
Bigger size	Cỡ lớn hơn	Cor lurn hurn
What is this?	Cái gì đây?	Kie zee day
Can I have a look?	Tôi có thể xem được không?	Toy co the xem duoc kung?

ABOUT

Elegance Hospitality is a group of hotels renowned for our well-equipped facilities and sophisticated service. Established in the early 2000s, our humble beginnings started with a single hotel in Hanoi. Since then, we have expanded into a distinguished collection of 03 boutique hotels nestled in Hanoi's enchanting Old Quarter, an exceptional resort in the charming Hoi An Town, two five-star hotels in bustling Saigon. Our collection of properties redefines the very concept of boutique and luxury hospitality in Vietnam.

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Reimagined Voyages

IN LAN HA & HA LONG BAY, VIETNAM



Capella Cruise is a pioneer in luxury cruises in Vietnam, offering outstanding service, exquisite accommodation, and top-notch experiences, all while prioritizing sustainable development. Officially launched in August 2020, we have become the most brilliant choice for leisure and recreation in the natural World Heritage sites of Ha Long Bay and Lan Ha Bay.