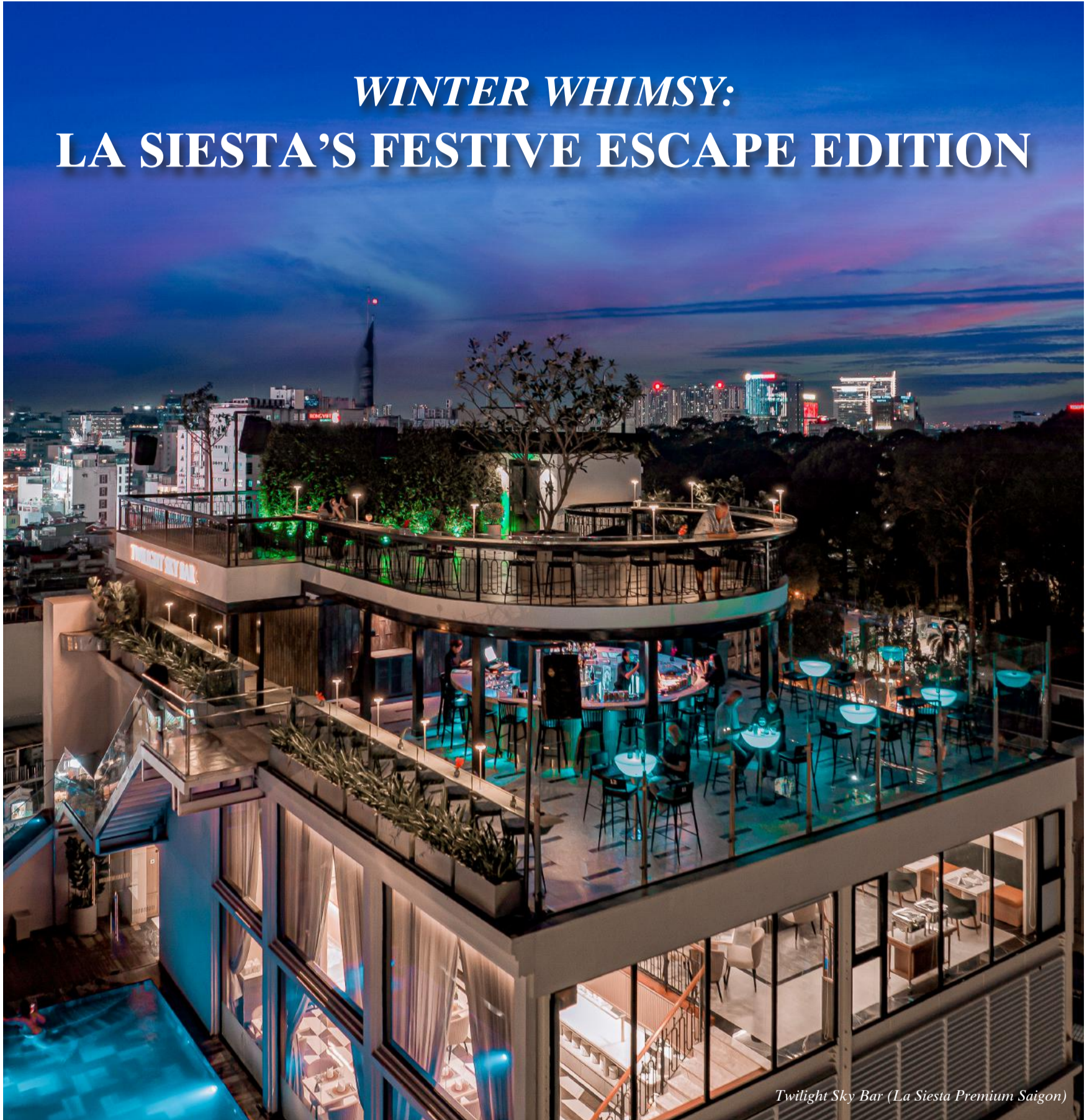
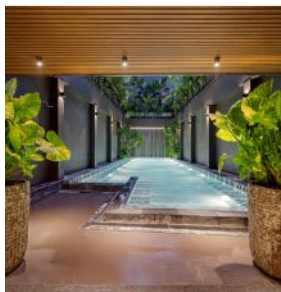




## WINTER WHIMSY: LA SIESTA'S FESTIVE ESCAPE EDITION



*Twilight Sky Bar (La Siesta Premium Saigon)*



### A Fusion of Tradition and Modern Luxury in Hanoi's Old Quarter

Inspired by Vietnam's belief in the five elements, La Siesta Classic Hang Thung embodies a Vietnamese-imbued concept with a modern twist.

page 03



### La Spa Unveils the Allure of Hot Stone Massage Experience

This rejuvenating experience is not just a spa treatment; it's a revitalizing ritual that leaves patrons with a lasting sense of calm.

page 07



### A Dazzling New Year's Eve Celebration at Lighthouse & Moonlight Sky Bar

Nestled high above the city, these iconic venues promise an unforgettable evening of sophistication, panoramic views, and exclusive festivities.

page 08



Do Van Dan (Mr.)  
Chairman/CEO

Elegance Hospitality Group

## Chairman's message

Xin chào,

With great enthusiasm and excitement, we usher in the new year, reflecting on the incredible journey we've had at Elegance Hospitality Group. Despite the dynamic global landscape, the La Siesta family not only navigated through the moments but thrived, showcasing an unwavering spirit that defines our essence.

With a touch of refinement, we graciously announce the unveiling of La Siesta Premium Saigon, a distinguished inaugural venture nestled in the heart of Ho Chi Minh City. Additionally, we take pleasure in introducing La Siesta Classic Hang Thung, a charming addition to the historic quarter of Hanoi. These exceptional establishments not only showcase our dedication but also exemplify our commitment to expanding our influence and enriching the intricate fabric of hospitality.

In a historic milestone, the La Siesta hotel chain has achieved the remarkable feat of seizing the top positions on TripAdvisor in all three regions of Vietnam. La Siesta Premium Hang Be in Hanoi, La Siesta Premium Saigon in Ho Chi Minh City, and La Siesta Resort & Spa in Hoi An are now proudly holding the esteemed title in their respective locales, solidifying our reputation as pioneer in the hospitality industry.

Further magnifying our achievements, La Siesta Premium Saigon swiftly ascended to the coveted peak among all hotels in Ho Chi Minh City, a feat accomplished just two months after its first debut. This accomplishment serves as a resounding affirmation of our commitment to delivering unparalleled service quality that sets us apart.

Throughout the years, Elegance Hospitality Group has remained unwavering in upholding the core values that define our services. We continuously evolve to enhance and perfect our services, with a fidelity to elevating standards and providing a level of excellence that aligns with the expectations of our discerning guests. Whether you find yourself in Hanoi, Hoi An, or Saigon, La Siesta by EHG stands as a trusted brand that you can rely on.

As our journey continues, we eagerly anticipate being a part of your next unforgettable experience. Thank you for choosing Elegance Hospitality Group, where excellence is not just a goal, but a tradition.

“

*We are able to combine a five-star experience with*



## La Siesta Classic Hang Thung:

### A FUSION OF TRADITION AND MODERN LUXURY IN HANOI'S OLD QUARTER

**L**a Siesta Classic Hang Thung stands as our latest ambitious project, nestled on Hang Thung Street in the heart of Hanoi's Old Quarter, with the iconic Red River in close proximity. This endeavor introduces a fresh concept, marrying Vietnamese traditions with a contemporary touch, offering guests a unique and comfortable experience.

Inspired by Vietnam's belief in the five elements, La Siesta Classic Hang Thung embodies a Vietnamese-imbued concept with a modern twist. The space reflects a blend of tradition and innovation, elevating materials such as rattan and ceramics to provide guests with a deeper understanding of the country's rich culture during their stay.

This 12-story marvel boasts 70 well-appointed guest rooms, some offering panoramic views of the famous Red River and Long Bien Bridge. The hotel features diverse room types, from cozy Deluxe rooms to classic Executive suites, and grand La Siesta suites with private terraces. All rooms are equipped with luxurious amenities, plush mattresses adorned with soft linens, and double-glazed windows ensuring a peaceful night's sleep and breathtaking city views to greet you each morning. Complimentary, high-speed Wi-Fi is accessible in all guest rooms and throughout the hotel, ensuring a seamless and convenient stay.

La Siesta Classic Hang Thung encompasses a luxury Red Bean Central restaurant & Sky Lounge on the 11th floor and a deluxe swimming pool on the ground floor, providing guests with exquisite dining options and a refreshing retreat.

Indulge in a stylish stay at La Siesta Classic Hang Thung, where tradition meets modern luxury. Experience top-notch customer service and immerse yourself in the cultural tapestry of Hanoi's Old Quarter.

*a down-to-earth personality.*”

# F&B promotions *Winter 2023*

EHG's restaurants and bars have a great selection of food and beverage offers for winter and the festive season.

## RED BEAN CENTRAL RESTAURANT & ROOFTOP BAR

Add: LA SIESTA CLASSIC HANG THUNG  
21 Hang Thung St., Hoan Kiem Dist., Hanoi  
Tel: (84-24) 3938 0964

### RED BEAN CENTRAL RESTAURANT Lunch Promotion:

Discount 20% for in-house guests  
Daily from 11:00 - 17:00

### ROOFTOP BAR & LOUNGE BAR Happy Hours:

Buy 2 get 3rd one free on House Wine by the glass,  
Classic Cocktail, and Beers.  
Daily from 16:00 - 18:00  
Free flow (1.5 hours): House wine included 01 canapé  
platter: VND 1,150,000/person

### Special Events:

Christmas Dinner Menu: VND 1,290,000/set/person  
New Year Dinner Menu: VND 1,500,000/set/person



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## CLOUD NINE RESTAURANT & TWILIGHT SKY BAR

Add: LA SIESTA PREMIUM SAIGON  
180 - 188 Ly Tu Trong St., District 1, Ho Chi Minh city.  
Tel: (84-28) 3535 4461

### CLOUD NINE RESTAURANT:

Happy Hour - Unleash Culinary Magic: Buy Main Course, Get a  
Special Concoction for Free!  
Time: 17:00 - 19:00

### Special Events:

#### Christmas Set Dinner

VND 3,450,000/set (2-hour Free-Run Wine included)  
Book today and enjoy an exclusive 1% discount for each day you  
plan ahead.

#### New Year Set Dinner

VND 3,650,000/set (2-hour Free-Run Wine included)  
Book today and enjoy an exclusive 1% discount for each day you  
plan ahead.

### TWILIGHT SKY BAR:

Elevate Your Evening at Sky Bar!  
Indulge in a Night of Bliss: Buy Drinks, Get Free Fried Spring Rolls!  
Time: 17:00 - 19:00

### Cloud Nine & Twilight Sky Bar

Discount 10% for in-house guests. Apply Lunch and Dinner



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### RED BEAN RESTAURANT & MOONLIGHT SKY BAR

Add: LA SIESTA CLASSIC MA MAY  
 94 Ma May St., Hoan Kiem Dist., Ha Noi  
 Tel: (84-24) 3926 3641

#### RED BEAN RESTAURANT

##### Lunch Promotion:

Discount 30% for menu: Wanna "PHỞ"  
 Daily from: 11:30 - 16:30

##### Happy Hours:

Buy 1 get 1 free for House Wine and Local Beers  
 Daily from: 15:00 - 17:00

##### Special Events:

Christmas Dinner Set Menu: From VND 1,550,000++/set/person  
 New Year Dinner Set Menu: From VND 1,550,000++/set/person

#### MOONLIGHT SKY BAR

##### Happy Hours:

Buy 1 get 1 free: House Wine by the glass, Classic Cocktail, Mixed Drinks, and Beers.  
 Daily from: 17:00 - 20:00

##### Special Event:

Christmas menu on 24<sup>th</sup> Dec, 2023  
 Countdown menu live DJ and electric firework on 31<sup>st</sup> Dec, 2023



### CLOUD NINE RESTAURANT & LIGHTHOUSE SKY BAR

Add: LA SIESTA PREMIUM HANG BE  
 27 Hang Be St., Hoan Kiem Dist., Hanoi  
 Tel: (84-24) 3929 0011 - (84) 981 535 481

#### CLOUD NINE RESTAURANT:

##### Lunch Promotion:

Hot deal for "Set Beef tender-ribs" VND 595,000 instead of VND 895,000. Daily from 11:30 - 17:00

Standard Free flow drink package: VND 500,000/person/2 hours including house wine (red, white, sparkling), beer bottle (Hanoi, Truc Bach, Tiger)

##### Special Events:

Christmas Dinner Menu: VND 1,790,000/set/person  
 Early bird booking 1,590,000/set/person made before 5/12/2023

New Year Dinner Menu: VND 1,750,000/set/person  
 Early bird booking 1,550,000/set/person made before 15/12/2023

#### LIGHTHOUSE SKY BAR:

##### Happy Hours:

17:00 - 18:30 Discounted prices on select beverages

Standard Free flow drink package: VND 600,000/person/2 hours including house wine (red, white, sparkling), beer bottle (Hanoi, Truc Bach, Tiger) + 1 tray of Canape (8 pieces)

##### Special Events:

Christmas menu with live DJ on 24<sup>th</sup> Dec, 2023  
 Countdown menu live DJ and electric firework on 31<sup>st</sup> Dec, 2023

**THE TEMPLE RESTAURANT & LOUNGE**

Add: LA SIESTA HOI AN RESORT & SPA  
 132 Hung Vuong, Thanh Ha, Hoi An, Viet Nam  
 Tel: (84-235) 3915 915

**Happy Hours:**

from 16:00 - 17:00 & 20:30 - 22:00

Buy 1 get 1: Classic Cocktail, Mocktail, Mixed drink

Buy 2 get 1: Signature Cocktail, Wine Cocktail, Mi Carino Cocktail,  
 All brands of Beer and House Wine by glass

**Special Events:**

24.12: Xmas Eve Dinner: VND 1,490,000/person (adult)  
 VND 790,000/person (children 6-11y)

25.12: A la carte + Xmas Special Set menu: VND 800,000/set/person

31.12: New Year Eve Dinner VND 1,950,000/person (adult)  
 VND 1,050,000/person (children 6-11y)

01.01: A la carte + New Year Special Set menu: VND 850,000/set



**RED BEAN HOI AN RESTAURANT & FELIZ BAR & INFINITY BAR**

Add: LA SIESTA HOI AN RESORT & SPA  
 132 Hung Vuong, Thanh Ha, Hoi An, Viet Nam  
 Tel: (84-235) 3915 915

BBQ Buffet with Traditional Live Music: Every Saturday:  
 VND 590,000/person (included 1 soft drinks; 1 local beer or mineral water)

**Happy Hours:  
 FELIZ BAR**

Every day from 16:30-18:30 buy 1 get 1 free included: Beer, Classic Cocktail, Mocktail, Mixed Drinks, Wine by glass

**INFINITY BAR**

Every day from 15:30-17:00 buy 2 get 1 free included: Beer, Classic Cocktail, Mocktail, Mixed Drinks, Wine by glass

**SPECIAL EVENTS:**

24.12: Christmas Dinner set menu (Vietnamese style) with Guitar Live Music: VND 900,000/set/person (included 1 soft drink; 1 local beer or Glass of Wine)

25.12: Christmas Dinner set menu (Vietnamese style):  
 VND 700,000/set/person

31.12: New Year Eve Dinner set menu (Vietnamese style) with Guitar Live Music: VND 1,200,000/set/person (included 1 soft drinks; 1 local beer or Glass of Wine)

1.1: New Year Dinner set menu (Vietnamese style) with Guitar Live Music: VND 700,000/set/person.





# La Spa

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## Unveils the Allure of Hot Stone Massage Experience

In the pursuit of delivering unparalleled spa indulgence, La Spa, a distinguished spa chain in Vietnam, is delighted to introduce the enchanting Hot Stone Massage experience. This extraordinary service seamlessly combines the art of massage with the soothing warmth of smooth stones strategically placed on key areas of the body. The result is a sublime fusion that eases muscle tension, melts away stress, and promotes an overall sense of tranquility and well-being.



As guests immerse themselves in the serene ambiance of La Spa, the skilled therapists artfully use warm, smooth stones to enhance the massage technique. The gentle heat penetrates deep into the muscles, inducing a state of relaxation that transcends the ordinary. This rejuvenating experience is not just a spa treatment; it's a revitalizing ritual that leaves patrons with a lasting sense of calm.

The strategic placement of the heated stones is designed to target specific areas, promoting improved circulation and releasing stored tension. La Spa's Hot Stone Massage goes beyond the physical; it nurtures the spirit, providing a holistic journey towards rejuvenation.

Known for its commitment to providing sumptuous spa experiences in opulent settings, La Spa ensures that each Hot Stone Massage session is a perfect blend of traditional elegance and contemporary luxury. Immerse yourself in this timeless indulgence at one of Vietnam's premier spa destinations and let the warmth of the stones melt away the stresses of the day.

### PROMOTION

#### La Siesta Hoi An Resort & Spa:

08:30 - 10:30: Discount 25% on service from 60 minutes

10:30 - 21:00: Discount 15% on service from 60 minutes

**Pretty Gift:** Receive a complimentary bottle of essential oil with any treatment over 2 hours

#### La Siesta Hotels (In Hanoi & Saigon):

09:00 - 12:00: Discount 20% on services from 60 minutes

12:00 - 20:00: Discount 10% on services from 60 minutes





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# A Dazzling New Year's Eve CELEBRATION AT LIGHTHOUSE & MOONLIGHT SKY BAR

As the countdown to the New Year begins, elevate your celebration at two of Hanoi's most distinguished rooftop destinations – Lighthouse Sky Bar and Moonlight Sky Bar. Nestled high above the city, these iconic venues promise an unforgettable evening of sophistication, panoramic views, and exclusive festivities.

**Sweeping Cityscape Views:** prepare to be captivated by the breathtaking vistas that unfold from the expansive decks of Lighthouse Sky Bar and Moonlight Sky Bar. Overlooking the city's skyline, these rooftop havens offer an unparalleled setting for witnessing the grandeur of Hanoi's New Year's Eve fireworks display. It's a visual feast that transforms the night into a canvas of colors and magic.

**Unmatched Hospitality:** step into a realm of exceptional service and refinement, immerse yourself in the epitome of luxury, where every detail is meticulously curated to ensure an ambiance of sophistication. From the first sip to the last bite, the attentive staff and masterful mixologists promise an evening of pure indulgence.

**Limited-Edition New Year's Combos:** to add an extra layer of exclusivity to your celebration, Lighthouse Sky Bar and Moonlight Sky Bar present limited-edition New Year's Eve combos. These curated packages offer reserved seating and a tantalizing selection of culinary delights and premium beverages. Seize the opportunity to make your New Year's Eve truly extraordinary.

**Reserve Your Sky-High Experience:** anticipating high demand, securing your spot early is paramount. With a select number of tables available, reserving your place ensures you're at the heart of the celebration, surrounded by the city's glittering lights and the enchanting atmosphere of these rooftop gems.

Lighthouse Sky Bar and Moonlight Sky Bar beckon you to elevate your New Year's Eve experience to new heights. Join us as we bid farewell to the old and welcome the new in a setting of opulence, grandeur, and the unmistakable allure of Hanoi's skyline. Here's to a New Year filled with dazzling moments and unforgettable celebrations. Cheers!

# Gastronomic Opulence in Hoi An: A Gourmet Odyssey of Exquisite Vietnamese Delicacies

Embarking on a culinary escapade in Hoi An, nestled in the opulent Quang Nam province of Vietnam, is an affair marked by gastronomic sophistication. Enveloped by lush ponds, verdant paddies, and thriving gardens, Quang Nam's kitchens are adorned with vibrant, exquisite ingredients. This confluence, blended with esteemed Chinese and Japanese culinary traditions, gives rise to a collection of dishes that exude unparalleled luxury and decadence.

## **Cơm gà (Chicken rice):**

Indulge in the epitome of culinary artistry with cơm gà, where each element is a masterstroke. Immerse yourself in the symphony of fluffy rice, delicately cooked in opulent chicken fat and turmeric. Accouterments of crunchy pickles, fragrant herbs, drops of lime juice, and piquant chili jam create a palate of refined sensations. The soft chicken, paired with the aromatic allure of spiced rice, beckons a culinary experience deserving of meticulous appreciation.

## **Mì Quảng (Quang noodles):**

Unveil the regal allure of Mì Quảng, acclaimed as the monarch of noodles in the Quang Nam province. Luxuriate in thick, luscious rice noodles, adorned with peanut oil, bathed in a savory sauce crafted from the essence of turmeric and rich pork or chicken broth. Crowned with succulent shrimp, quail eggs, and decadent pork belly, this dish is a harmonious symphony of flavors. Accompanied by toasted sesame crackers and a bouquet of fresh greens and herbs, each bowl is a testament to culinary opulence.

## **Bánh bao bánh vạc (White rose dumplings):**

Savor the ethereal elegance of Bánh bao bánh vạc, a culinary masterpiece unique to Hoi An. Delicate steamed dumplings,

translucent and slightly chewy, cradle peppery shrimp and pork paste within. Crowned with crispy fried shallots, green onions, and a subtly sweetened fish sauce, this dish evokes the refinement of haute cuisine. Light, yet rich, it serves as a tantalizing prelude to a culinary journey of unparalleled splendor.

## **Cao lầu (Steamed high noodles):**

Immerse yourself in the cultural tapestry of Hoi An with Cao lầu, a dish that encapsulates the city's diverse influences. The chewy, springy noodles, reminiscent of Japanese Udon, are adorned with pork loin marinated in a mosaic of spices, soy sauce, and garlic. The unique yellow-brown hue of the noodles, a closely guarded local secret involving ancient wells and ash from the Cham Islands, is a testament to culinary alchemy. Adorned with crispy fried dough, fresh greens, and herbs, each bite is an opulent symphony of textures and flavors.

## **Bánh mì (Vietnamese baguette):**

Hoi An's rendition of Bánh mì elevates the ubiquitous Vietnamese baguette to an unprecedented realm of luxury. The bread, thick and resonantly crunchy, envelops a lavish amalgamation of choice meats or eggs, tangy papaya and carrot pickles, cilantro, and crisp cucumber slices. What sets it apart is Hoi An's bespoke chili sauce, a decadent elixir that propels each Banh Mi to the zenith of culinary opulence.

Embarking on a culinary odyssey through Hoi An is an invitation to savor the epitome of opulence. Each dish, a manifestation of the city's rich history and cultural influences, promises a gourmet experience that transcends the ordinary, making Hoi An a haven for those with discerning palates.



# SPEAKING VIETNAMESE

## DAILY CONVERSATION

ENGLISH	VIETNAMESE	Pronunciation
Hello/ Hi/ Good morning/ Good afternoon/ Good evening	Xin chào	Sin chow
Goodbye	Tạm biệt	Tam bee it
Good night	Chúc ngủ ngon	Chook ngu ngon
See you again	Hẹn gặp lại	Hen gawp lie
How are you?	Bạn có khỏe không?	Ban co kwe khome?
I'm fine, thank you!	Cảm ơn bạn tôi khỏe	Gahm un ban thoy kwe
What's your name?	Bạn tên gì?	Ban thane zee?
My name is...	Tôi là ...	Thoy la...
Thank you	Cảm ơn	Gahm un
You're welcome	Không có chi	Khom go chee
Sorry/Excuse me	Xin lỗi	Seen loy
No problem	Không sao	Khome xao
Yes	Vâng	Vung
No	Không	Khome
Can you help me?	Bạn giúp tôi được không?	Ban zoop thoy duc khom?
I don't understand	Tôi không hiểu	Toy kung hey-oh
I understand	Tôi hiểu	Toy hey oh

## SHOPPING

English	VIETNAMESE	Pronunciation
I would like something else	Tôi muốn cái khác	Toy muan kai khac
Souvenir	Quà lưu niệm	Wa lew niem
Bag	Bao	Bao
How much?	Bao nhiêu tiền?	Bow neuw tee-en?
Can you give me a discount?	Bớt được không?	Bot duoc kung?
That's too expensive	Đắt quá	Dat wa
I can't afford it	Tôi không đủ tiền	Toy kung du tien
Ok, I'll take it	Tôi mua cái này	Toy moo-ah kuy nay
I don't want to buy this	Tôi không mua	Toy kung moo-ah
Smaller size	Cỡ nhỏ hơn	Cor nyor hurn
Bigger size	Cỡ lớn hơn	Cor lurn hurn
What is this?	Cái gì đây?	Kie zee day
Can I have a look?	Tôi có thể xem được không?	Toy co the xem duoc kung?

### ABOUT

Elegance Hospitality is a group of hotels renowned for our well-equipped facilities and sophisticated service. Established in the early 2000s, our humble beginnings started with a single hotel in Hanoi. Since then, we have expanded into a distinguished collection of 03 boutique hotels nestled in Hanoi's enchanting Old Quarter, an exceptional resort in the charming Hoi An Town, a lavish five-star hotel in bustling Saigon. Our collection of properties redefines the very concept of boutique and luxury hospitality in Vietnam.

### HEAD OFFICE

4th floor, Dung Hoa Palace, 9 Cua Dong Str.,  
Hoan Kiem Dist., Hanoi  
Tel: (+84 24) 3862 2222

For media, please contact Ms. Nha Anh:  
(+84) 93 456 1097  
anh.vu@lasiestahotels.vn

Creative Director: Phung Viet  
Editor in Chief: Nha Anh  
Editors: Doan Nam - Trung Hieu



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Website: <https://eliteoftheseas.com>

Tel: 024 3933 5419

Add: 3<sup>rd</sup> Floor, PaxSky Building, 70 Hoa Ma Street, Hai Ba Trung District, Hanoi, Vietnam.