

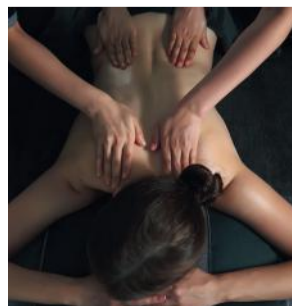


LA SIESTA PREMIUM SAIGON *A NEW CHAPTER UNFOLDS*



**Experience
the Epitome of
Sophistication at
La Siesta Premium
Saigon Hotel**

page 03



**Double the Bliss:
La Spa's Four-
Hand Massage for
Deep Relaxation**

page 07



**Introducing the Essence
Grand Superyacht:
A Voyage of
Unprecedented Luxury**

page 08



Do Van Dan (Mr.)
Chairman/CEO

Elegance Hospitality Group

Chairman's message

Xin Chào!

As we embark on a new era, we look forward to a future filled with positivity and promise. At Elegance Hospitality Group, we stay ahead of the curve by keeping our finger on the pulse of emerging travel trends, such as the rise of “work-cations” and extended stays. Our unwavering commitment to delivering exceptional service that caters to each guest’s unique preferences and needs ensures a truly unforgettable wellness experience for mind and body.

Our tourism sector has always thrived on the wellness and spa industry, and we’ve taken it to new heights at La Siesta Hoi An Resort & Spa – one of Asia’s top luxury resorts. Our extensive renovation has focused not only on providing top-tier facilities but also on delivering the best possible wellness experience to all our guests.

We are thrilled to announce the launch of our first property in Ho Chi Minh City, La Siesta Premium Saigon, which embodies our brand’s dedication to exceptional service and hospitality from the heart. Guests can expect nothing less than luxurious accommodations, world-class amenities, and immersive cultural experiences that celebrate the city’s rich heritage.

In harmony with our burgeoning growth, La Siesta Classic Hàng Thùng - our next venture in Hanoi’s Old Quarter - will be unveiled in July 2023. Drawing inspiration from the Five Elements philosophy, each of our rooms encapsulates the quintessence of Vietnam. With its prime location, unique design, and top-notch service, La Siesta Classic Hàng Thùng is sure to become one of Hanoi’s most sought-after destinations.

And last but not least, our latest pride, the Essence Grand Superyacht, which will set sail in July 2023. Comprising two state-of-the-art cruises that offer an unparalleled experience in Halong Bay, these yachts have been crafted with meticulous attention to detail to meet the highest standards of luxury and comfort. Our highly skilled crew will ensure that every aspect of your voyage is nothing short of perfection.

At Elegance Hospitality Group, our goal is to consistently raise the bar and deliver the highest standard of excellence and quality of service that our guests have come to expect and deserve. Whether in Hanoi, Halong, Hoi An, or Saigon, La Siesta Hotels & Resorts/Essence Grand Superyacht by EHG is a brand you can trust.

Our journey continues, and we look forward to being a part of your next unforgettable experience.

A stylized, handwritten signature in black ink, appearing to be the initials 'D.V.D.' followed by a flourish.

“

We are able to combine a five-star experience with



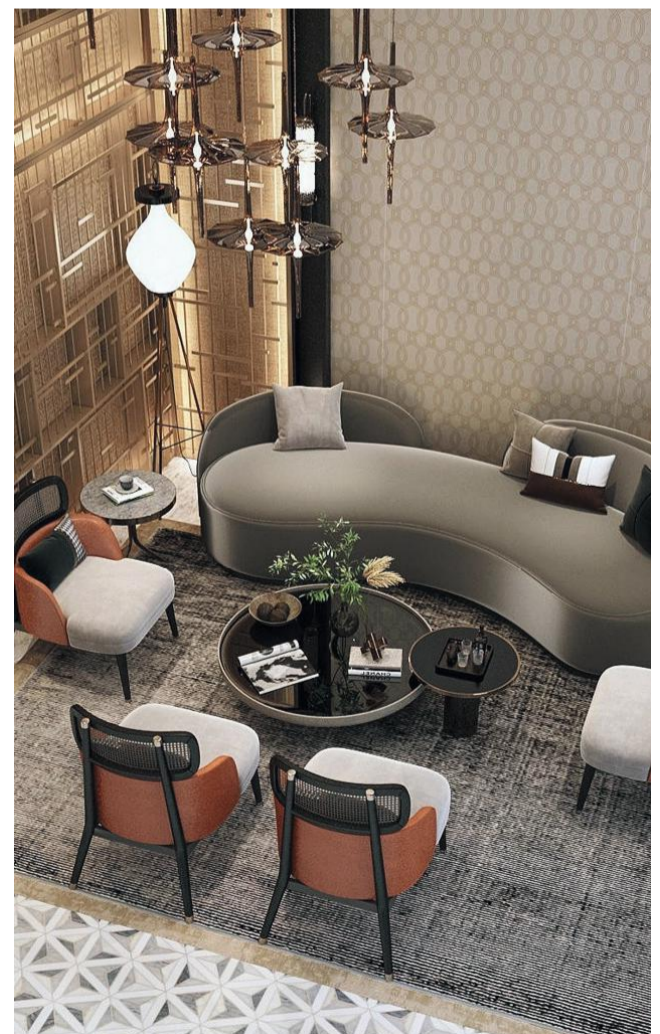
Experience the Epitome of Sophistication at La Siesta Premium Saigon

Discover the epitome of luxury and hospitality at La Siesta Premium Saigon Hotel, where a one-of-a-kind experience awaits you in District 1, Ho Chi Minh City. Immerse yourself in the vibrant surroundings of bustling restaurants and entertainment venues, while being only a stone's throw away from the city's iconic landmarks and attractions. The hotel's strategic location also means that Tan Son Nhat International Airport is just a mere 20 minutes away and the central bus station is just steps away.

Boasting 91 luxurious guest rooms and suites, La Siesta Premium Saigon Hotel is an exceptional oasis for both leisure and business travelers. Our world-class facilities include a rooftop infinity pool with stunning city views, a modern fitness center, a spa with rejuvenating treatments, a refined Vietnamese restaurant and a lively lounge for late-night revelry. With its prime location in the heart of the city, La Siesta Premium Saigon Hotel is truly a haven of luxury and comfort in the bustling metropolis of Saigon.

The hotel's team of dedicated professionals is committed to providing exceptional service that comes straight from the heart. We strive to ensure that every guest has a comfortable and enjoyable stay, and are always available to assist with any needs or requests. Whether it's arranging transportation, recommending local attractions, or simply providing a warm smile and friendly conversation, the staff at La Siesta Premium Saigon Hotel are always on hand to make your stay memorable.

At Elegance Hospitality Group, we are committed to providing exceptional experiences that will leave a lasting impression on our guests. Our dedication to unparalleled quality and a five-star standard has earned us a reputation as one of Vietnam's most highly esteemed boutique hotel groups. With attention to detail at every turn and a commitment to exceeding expectations, we are confident that your stay with us will be nothing short of unforgettable.



a down-to-earth personality.”

F&B promotions *Summer 2023*

EHG's restaurants and bars have a great selection of food and beverage offers for winter and the festive season.



CLOUD NINE SAIGON

Add: LA SIESTA PREMIUM SAIGON HOTEL
180 Ly Tu Trong, Ben Thanh, District 1, HCMC
Tel: (84-28) 3535 4461

To be on Cloud Nine is to be in a blissful state of happiness. Located on the 10th floor of La Siesta Premium Saigon, with a stunning floor-to-ceiling view of the cityscape, Cloud Nine offers a luxurious and sophisticated dining experience that is perfect for special occasions or intimate gatherings.

The restaurant boasts a menu that features contemporary cuisine inspired by fusion flavors, with a focus on using only the freshest and highest quality ingredients. From exquisite seafood dishes to succulent meats and delectable desserts, Cloud Nine Saigon offers an unparalleled culinary experience that is sure to satisfy even the most discerning palates.

With its magnificent view, elegant décor and impeccable service, Cloud Nine Saigon is the ultimate destination for those seeking an unforgettable fine dining experience in Ho Chi Minh City.

TWILIGHT SKY BAR

Add: 180 Ly Tu Trong, Ben Thanh, District 1, HCMC
Tel: (84-28) 3535 4461

HAPPY HOUR:

Buy 1 Get 1 Alcohol Drink by the glass
(Johnnie Walker Blue Label – Chivas 25 not applicable)
Daily from 17:00- 20:30

Twilight Sky Bar

WEEKEND FUN:

Friday – Sunday: 17:30 – 23:30
A complimentary combo of BBQ skewer & cold cut for a group of 4.

Twilight Sky Bar



**CLOUD NINE RESTAURANT
LIGHTHOUSE SKY BAR**

Add: LA SIESTA PREMIUM HANG BE HOTEL
27 Hang Be Str., Hoan Kiem Dist., Hanoi
Tel: (84-24) 3929 0011

HAPPY HOUR:

Indulge in our specially curated menu,
offered at an exclusive price point that is truly exceptional.
Daily from 17:00 - 18:30

Lighthouse Sky Bar

LIVE MUSIC:

Join us every other Friday evening from 20.00 - 22.00 for our
exhilarating biweekly live music performances. Get ready to immerse
yourself in the captivating melodies that will leave you mesmerized.

For further details of the upcoming schedule, please do not hesitate
to reach out to us.

Lighthouse Sky Bar

LUNCH DISCOUNT:

In-house guests will receive a 20% discount on their total bill for À
la carte Menu (Excluding combo and set menus)
Daily from 11:30 - 15:00

Cloud Nine Restaurant



**RED BEAN MA MAY RESTAURANT
MOONLIGHT SKY BAR**

Add: LA SIESTA CLASSIC MA MAY HOTEL
94 Ma May St., Hoan Kiem Dist., Hanoi
Tel: (84-24) 3926 3641 / (84-24) 3929 0011

LUNCH DISCOUNT:

Receive a 40% promotion for a main dish from the "Vietnamese
cuisine" menu when ordering any salad in the same category
Daily from 11:00 - 15:00

Red Bean Restaurant

SUNDOWNER:

Buy 1 get 1 free on wine by the glass, classic cocktails,
mixed drinks, and beers.

And 15% discount on delectable snacks and bar bites.

Daily from 18:00 - 20:00

Moonlight Sky Bar

LIVE MUSIC:

Join us every other Friday evening from 20:30 - 22:00 for our
exhilarating biweekly live music performances. Get ready to
immerse yourself in the captivating melodies that will leave
you mesmerized.

For further details of the upcoming schedule, please do not
hesitate to reach out to us.

Moonlight Sky Bar



**RED BEAN HOI AN RESTAURANT
FELIZ BAR**

Add: LA SIESTA HOI AN RESORT
132 Hung Vuong, Thanh Ha, Hoi An, Viet Nam
Tel : (84-235) 3915 915

HAPPY HOUR:

Buy 1 get 1 free on mixed drinks, classic cocktail and mocktail
Daily from 16:30 - 18:30

Feliz Bar

RUSTIC STREET FOOD MARKET BUFFET:

Price at VND450,000/person
Every Tuesday night From 18:00 - 21:00 with Guitar Performance
Including 1 local beer or soft drinks.

Red Bean Restaurant

BBQ SATURDAY NIGHT BUFFET:

Every Saturday night From 18:00 - 21:00
with Traditional Music Band
Price at VND590,000/ person
Including 1 local beer or soft drinks

Red Bean Restaurant

VIETNAMESE COOKING CLASS:

Daily from 9:00 /10:00 - 13:00 OR 15:00 - 18:00

Option 1: (start at 9:00 – finish 13:30):

Visit Tra Que herbs village & local market & cook in the restaurant
VND690,000 per person

Option 2: (start at 10:00 – finish 13:30):

Visit local market & cook in the restaurant VND525,000 per person

Option 3: (start at 15:00 – finish 18:00):

Visit local market & cook in the restaurant VND525,000 per person

Red Bean Restaurant



Scan here get there!



Scan here get there!

**THE TEMPLE RESTAURANT & LOUNGE
INFINITY BAR**

Add: LA SIESTA HOI AN RESORT
132 Hung Vuong, Thanh Ha, Hoi An, Viet Nam
Tel : (84-235) 3915 915

LUNCH DISCOUNT:

Buy 1 get 1 free on mixed drinks, classic cocktail, mocktail
Buy 2 get 1 free for all kinds of beer, Signature Cocktail,
House wine by glass

The Temple Restaurant & Lounge:

Daily from: 16h00 – 17h30 & 20h30 – 22h00

Infinity Bar: Daily from: 15:30 – 17:00

STEAK & RIB NIGHT:

VND390.000/200 gram

Steak and Ribs. Inclusive unlimited Salad, Side dishes, Sauce
Every Thursday Night (18:00 – 21:00)
Violin entertainment (18:45 – 21:00)

The Temple Restaurant & Lounge



Scan here get there!

DOUBLE THE BLISS: La Spa's Four-Hand Massage for Deep Relaxation

Are you looking for the ultimate relaxation therapy that will soothe your mind, body, and soul? Look no further than La Spa's four-hand massage. This therapy is not only a powerful relaxation technique but also an artistic experience that will leave you feeling rejuvenated and recharged.

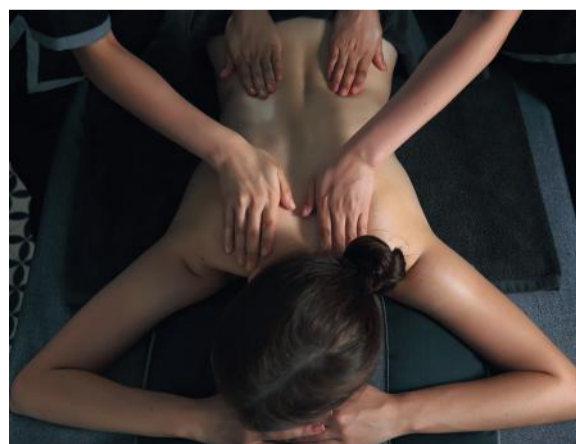
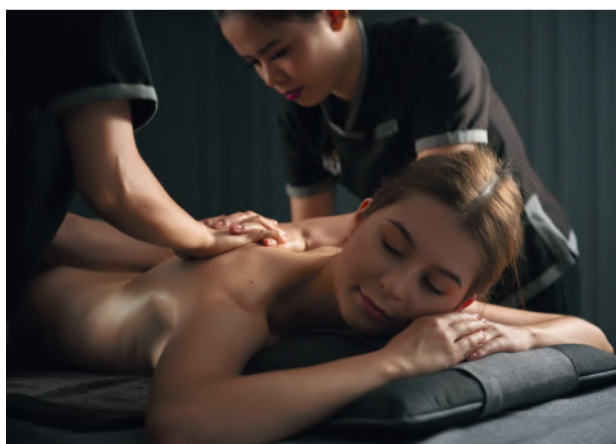
Our skilled therapists perform a beautifully choreographed dance of four hands over your body, inducing a state of complete relaxation and letting go. They apply overwhelming sensations of touch using a refined technique that will leave you feeling like there are more than four hands at work.

At La Spa, we ensure that our therapists are paired and synchronized to provide a seamless and harmonious massage experience. This results in equal pressure and

speed on each side of your body, making it difficult for your brain to distinguish between the therapists' movements, and leading to complete relaxation.

Our four-hand massage therapy is worth the equivalent of two single massages, allowing two therapists to cover more of your body for a longer period. The therapy focuses on a combination of deep tissue and Swedish massage techniques, targeting each area of your body and improving blood circulation, reducing stress and anxiety, and leading to an overall improvement in your mood.

Choose La Spa for the ultimate four-hand massage experience. You will not only receive top-quality service but also feel like you've stepped into a beautiful synchronized dance of relaxation and rejuvenation.



INTRODUCING THE ESSENCE GRAND SUPERYACHT:
A Voyage of Unprecedented Luxury



Scan here get there!

A masterpiece designed by the esteemed Elegance Hospitality Group, this architecturally-bespoke vessel effortlessly blends opulence and adventure to offer unparalleled authenticity to guests cruising the Gulf of Tonkin.

“Essence” represents the elite, embodying the sophistication and exclusivity of future yachts under the EHG Yacht Collection. “Grand” symbolizes magnificence, showcasing the most advanced line of the brand. Thus, the Essence Grand Halong Bay Superyacht is poised to be the quintessential and magnificent Superyacht in Ha Long Heritage Bay, raising the bar for luxury travel.

Scheduled for groundbreaking on February 19th, 2022, and launching in the summer of 2023, the Essence Grand promises to provide an unforgettable, world-class experience based on elements of exclusivity, comfort, elegance, and style. Channeling the EHG’s chain of boutique hotels, Essence aims to set the standard for luxury hospitality at sea, fusing sophistication and adventure to create an unrivaled experience.

A five-deck steel craft, the Essence Grand boasts 55 elegant guest rooms and suites, making it the largest overnight ship to grace Halong Bay’s waters. But what truly sets it apart is the stunning selection of cutting-edge facilities onboard.

Indulge in a superb range of services to suit your every need, from a conference room to a saltwater infinity pool that appears to blend into the ocean beyond, a golf simulator impact screen, a gym and yoga studio, a fine dining restaurant, and a lively Sky Bar on the top deck, a wine and cigar lounge, a mini-library and reading area, a kids’ club for families, and access to private islands for the ultimate in exclusive luxury.

Immerse yourself in a whole floating entertainment and leisure experience. Let the expert team of staff and incredible partners ensure that every moment of your trip is nothing short of extraordinary.

With the Essence Grand, the journey is just as exceptional as the destination!

HO CHI MINH CITY: A Summer Destination Like No Other



Ho Chi Minh City, also known as Saigon, is a must-visit destination for those seeking an unforgettable summer vacation. This vibrant and bustling metropolis in the south region of Vietnam offers a unique blend of history, culture, and modernity, making it an ideal destination for travelers of all ages and interests. Here are just a few reasons why you should add Saigon to your summer travel plans:

Perfect Weather: With its warm and humid climate, Saigon is the perfect place to soak up the sun while enjoying the local culture. With temperatures averaging 35°C (95°F) during the summer, you'll have plenty of opportunities to try refreshing drinks and new street foods or cool off in one of the many swimming pools or water parks scattered around the city.

Rich Culture: Saigon is a city steeped in history, and its numerous landmarks, museums, and cultural attractions offer a fascinating glimpse into the city's past and present. Whether you're interested in history, art, or simply experiencing something new, Saigon has something for everyone.

Vibrant Festivals: Summer is a great time to visit Saigon and experience some of the city's unique and colorful festivals. From the Vu Lan Festival to the Dragon Boat Festival and the Mid-Autumn Festival, these events offer a glimpse into Vietnamese culture and traditions.

Delicious Cuisine: Saigon is a foodie's paradise, with a diverse range of street food and culinary delights to discover. From the iconic Pho noodle soup to the delectable Banh mi sandwiches, fresh Goi Cuon spring rolls to the legendary Banh Xeo pancake, you're sure to fall in love with the local cuisine.

Shopping Haven: If shopping is your thing, then Saigon won't disappoint. With its bustling markets and high-end boutiques, you'll find everything from designer fashion to artisanal crafts.

Vibrant Nightlife: When the sun sets, Saigon comes alive with a vibrant and exciting nightlife scene. From sleek rooftop bars to underground clubs, the city has something for everyone.

Overall, Saigon is an exciting and fascinating city with plenty to offer visitors of all ages and interests. Whether you're looking for a fun family vacation, a romantic getaway, or a solo adventure, this city is sure to leave you with unforgettable memories. So why not add Saigon to your summer travel plans and discover all that this amazing destination has to offer!

Hoi An

A Charming Summer Getaway Amidst Timeless Beauty

Hoi An ancient town, located on the central coast of Vietnam, offers a refreshing break from city life with its unique allure that is hard to resist. As summer sets in, the quaint streets of Hoi An come alive, transporting visitors back in time to soak in the rich culture and traditions of central Vietnam. With old tile roofs adorned with moss and red lanterns illuminating the streets, it feels like time has forgotten this town.

During the summer season, Hoi An radiates with liveliness and presents an abundance of opportunities for exploration, beckoning visitors to uncover the hidden gems lying within the ancient town's corners. Perhaps you are curious about the distinguishing characteristics that set Hoi An apart during these months. Let us guide you through the indispensable tourist attractions to visit in Hoi An during the summer season:

Hoi An Ancient Town: Hoi An's unique charm lies in its mixed architecture, resulting from the confluence of diverse cultures and historical events. The ancient town features a perfect blend of structures, creating an unparalleled ambiance.

Thanh Ha Pottery Village: For over five centuries, this village has been producing handmade pottery without the use of molds. Situated on the banks of

the Thu Bon River, Thanh Ha Pottery Village provides an authentic and hands-on experience for visitors. Under the warm summer sun, a visit to the village will create unforgettable memories.

An Bang Beach: Just 5km from the ancient town, An Bang Beach is the perfect place to relax and soak up the sun. Its pristine white sands and clear waters provide an ideal spot to unwind. Here, you will have the opportunity to dive in a delightful culinary experience. The area boasts an array of dining options, ranging from fresh seafood to authentic Italian and French-style cuisine. Let your taste buds be taken on a journey of flavors.

Hoi An Night Markets: Hoi An's night markets, including Nguyen Hoang and Cong Nu Ngoc Hoa, are a food lover's paradise. Cao Lau, Quang noodles, and Banh Mi are the top three mouth-watering dishes that you should try while on your trip.

A visit to Hoi An ancient town in the summer is the perfect way to beat the heat and experience the beauty of slow living amidst the chaos of modern-day living. Take the time to balance and refresh your life by exploring this serene and fascinating destination.



SPEAKING VIETNAMESE

DAILY CONVERSATION

ENGLISH	VIETNAMESE	Pronunciation
Hello/ Hi/ Good morning/ Good afternoon/ Good evening	Xin chào	Sin chow
Goodbye	Tạm biệt	Tam bee it
Good night	Chúc ngủ ngon	Chook ngu ngon
See you again	Hẹn gặp lại	Hen gawp lie
How are you?	Bạn có khỏe không?	Ban co kwe khome?
I'm fine, thank you!	Cảm ơn bạn tôi khỏe	Gahm un ban thoy kwe
What's your name?	Bạn tên gì?	Ban thane zee?
My name is...	Tôi là ...	Thoy la...
Thank you	Cảm ơn	Gahm un
You're welcome	Không có chi	Khom go chee
Sorry/Excuse me	Xin lỗi	Seen loy
No problem	Không sao	Khome xao
Yes	Vâng	Vung
No	Không	Khome
Can you help me?	Bạn giúp tôi được không?	Ban zoop thoy duc khom?
I don't understand	Tôi không hiểu	Toy kung hey-oh
I understand	Tôi hiểu	Toy hey oh

SHOPPING

English	VIETNAMESE	Pronunciation
I would like something else	Tôi muốn cái khác	Toy muan kai khac
Souvenir	Quà lưu niệm	Wa lew niem
Bag	Bao	Bao
How much?	Bao nhiêu tiền?	Bow neuw tee-en?
Can you give me a discount?	Bớt được không?	Bot duoc kung?
That's too expensive	Đắt quá	Dat wa
I can't afford it	Tôi không đủ tiền	Toy kung du tien
Ok, I'll take it	Tôi mua cái này	Toy moo-ah kuy nay
I don't want to buy this	Tôi không mua	Toy kung moo-ah
Smaller size	Cỡ nhỏ hơn	Cor nyor hurn
Bigger size	Cỡ lớn hơn	Cor lurn hurn
What is this?	Cái gì đây?	Kie zee day
Can I have a look?	Tôi có thể xem được không?	Toy co the xem duoc kung?

ABOUT

Elegance Hospitality is a group of hotels renowned for our well-equipped facilities and sophisticated service. Established in the early 2000s, our humble beginnings started with a single hotel in Hanoi. Since then, we have expanded into a distinguished collection of 03 boutique hotels nestled in Hanoi's enchanting Old Quarter, an exceptional resort in the charming Hoi An Town, a lavish five-star hotel in the bustling Saigon, and 02 exquisite luxury yachts that cruise the mesmerizing waters of Halong Bay. Our collection of properties redefines the very concept of boutique and luxury hospitality in Vietnam.

HEAD OFFICE

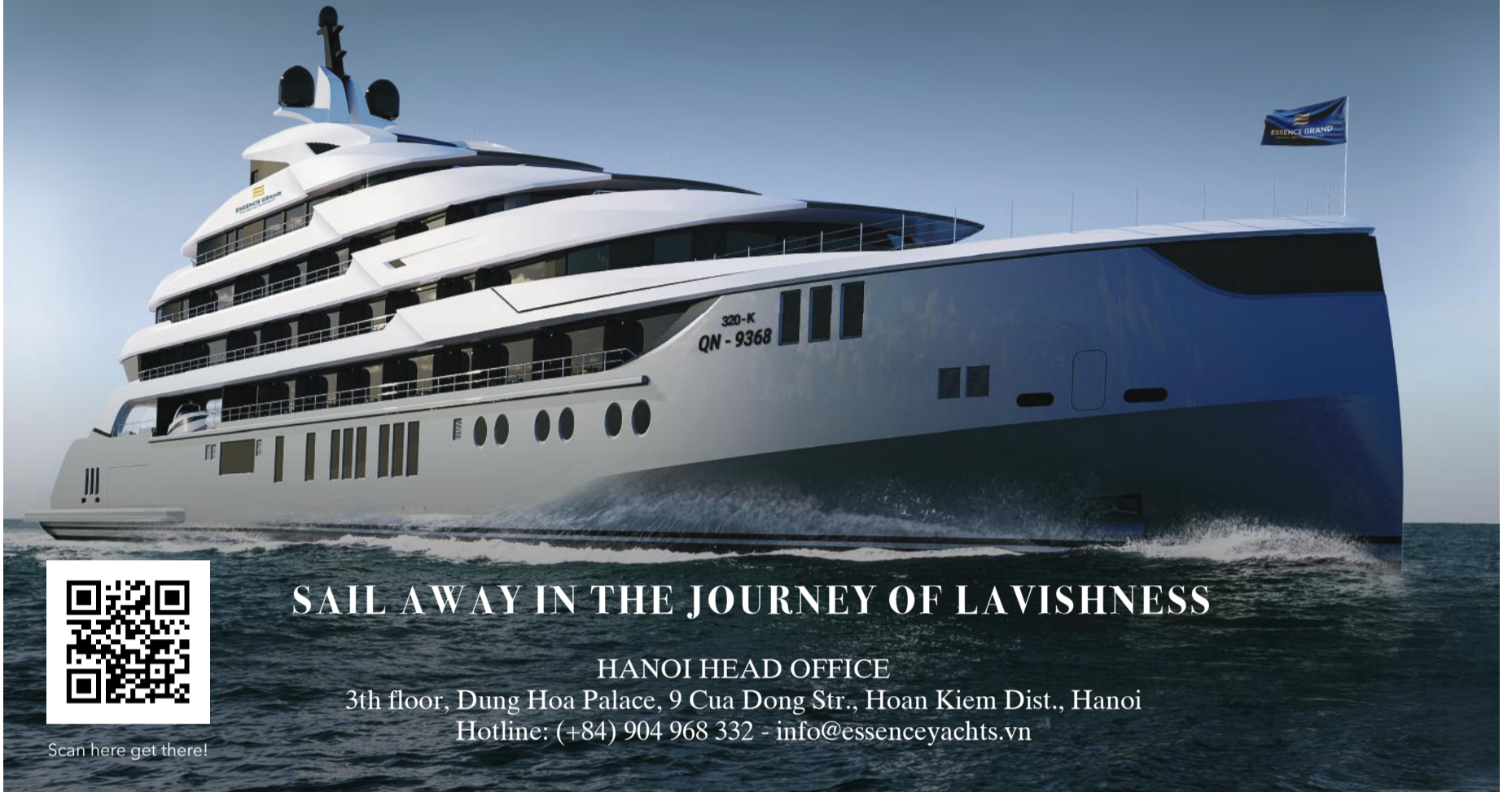
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ESSENCE GRAND®
HALONG BAY SUPERYACHT



Scan here get there!

SAIL AWAY IN THE JOURNEY OF LAVISHNESS

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ENDLESS LOVE OF PERFECTION

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