



*Spring adds new life
and new beauty to all that is*



**EHG Hotels Top
The Tripadvisor
Travelers' Choice
2019 Awards**

EHG hotels have
made it into the
"elite of the elite"

page 03



**Luxury is anything
that feels special**

Every property has
its own unique charm
and ambience but
all adhere to the true
definition of luxury

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Party on high

EHG's bars are
cool, sophisticated
outdoor spaces for
the perfect party
occasion

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Do Van Dan (Mr.)
Chairman/CEO

Elegance Hospitality Group

Chairman's message

A warm welcome to all our Hanoi guests this early spring.

EHG never stands still. As a group we adapt to, and influence, the hospitality environment. We listen to our guests while continuing our pioneering role in Vietnam's luxury boutique hotel sector. In addition, our outstanding service goes from strength to strength. These are a few reasons why EHG once again is honored in this year's TripAdvisor Traveler's Choice Awards. 2019 is our year of expansion as we open our latest luxury hotel – La Siesta Classic Hang Be with its inspiring Cloud Nine restaurant. Rooftop bars are now integral to Hanoi's bar and event scenes. La Siesta's Twilight, Diamond and the Lighthouse Sky Bars are some of the city's best combining creative cocktails, stunning views and live music. In this edition, we suggest some cultural activities in and around Hanoi, we highlight F&B promotions for March and April and pay tribute to our staff.

In the meantime, EHG and all the staff wish you a happy spring and we hope you enjoy your time in Hanoi.

A handwritten signature in black ink, consisting of stylized initials and a surname, positioned below the main text of the message.

“

We are able to combine a five-star experience with



EHG HOTELS TOP THE TRIPADVISOR TRAVELERS' CHOICE 2019 AWARDS

Hanoi January 2019 and again the Elegance Hospitality Group (EHG) hotels have made it into the "elite of the elite" in the 2019 TripAdvisor Awards.

TripAdvisor is the world's largest, most influential travel site, providing travelers with hotel and restaurant reviews and the information required to enable them to make the best choice when arranging their trip. With over 720 listings, covering up to 8 million operations, the site is extremely influential in the tourism market. Thousands of reviews are posted every day by visitors to hotels, restaurants and attractions all over the world. These reviews are then analyzed and grouped into the very best in their field. The properties that come top in the hospitality field are selected and recognized according to certain criteria.

TripAdvisor has just revealed the list of hotels honored in the Travelers' Choice 2019 awards. Established in 2002, these awards are now in their 17th year. The winning properties are recognized for value for money, customer satisfaction and outstanding quality of service given to guests. The hotels have been chosen based on millions of reviews and opinions collected from actual travelers during

the past year. This year's 2019 listing highlights 8,095 properties from 94 countries across eight regions and include a wide range of categories. EHG is delighted to announce four awards have been given in three "top 25" categories. These great wins feature:

- Top 25 hotels of the world: La Siesta Hotel & Spa honored at number 10
- Top 25 hotels in Asia: La Siesta Hotel & Spa honored at number 3
- Top 25 hotels in Vietnam: La Siesta Hotel & Spa takes the coveted 1st place with La Siesta Trendy Hotel & Spa achieving number 4.

La Siesta brand was introduced in Hanoi in 2014 with the opening of La Siesta Classic Ma May. Now the La Siesta brand has grown to four soon to be five in Hanoi plus a five-star resort in Hoi An. The brand embraces those hotels within EHG boasting a wider and more imaginative five-star offering. Year after year La Siesta hotels receive numerous TripAdvisor accolades and remain firm favorites with travelers from around the world.

a down-to-earth personality.”

F&B promotions for Spring (Mar – Apr 2019)

EHG's restaurants and bars have a great selection of food and beverage offers during this spring.

**RED BEAN CAU GO RESTAURANT
& TWILIGHT SKY BAR**
Add: 1 Cau Go Str., Hoan Kiem Dist., Hanoi
Tel: (84-24) 3938 0963, Ext 705



Scan here, get there!



HAPPY HOUR

Buy 1 get 1 free on local beers, mixed drinks
Buy 2 get 1 free on all cocktails, Trappist and craft beers
Applies to cocktail menu and imported beers
Available 17:00-19:00
Twilight Sky Bar

INTERNATIONAL WOMEN'S DAY 2019

Special happy Women's Day set menu
Priced at VND900,000++/person
8 March 2019
Red Bean Cau Go

SATURDAY NIGHT LIVE MUSIC

Available 21:00 – 23:00
Twilight Sky Bar

REUNIFICATION NIGHT PARTY

Available 30 April 2019
Twilight Sky Bar



**RED BEAN NGUYEN QUANG BICH RESTAURANT
& THE DEN BAR**
Add: 12 Nguyen Quang Bich Str., Hoan Kiem Dist., Hanoi
Tel: (+84-24) 3923 4026



Scan here, get there!



HAPPY HOUR

Buy 1 get 1 free on classic cocktails, mixed drinks, wine by the glass and beers
Available 17:30-18:30
Red Bean Nguyen Quang Bich

INTERNATIONAL WOMEN'S DAY 2019

Special Women's Day set menu
Price at VND830,000++/person
Included 01 drink for all ladies
Red Bean Trendy Nguyen Quang Bich

Buy 1 get 1 free with all wine by the glass, Signature and Classic Cocktails for all Ladies
The Den Bar

Romantic night with acoustic live music from 21:00 – 23:00
The Den Bar

TRENDY STREET FOOD LUNCH BUFFET

Enjoy over 63 street food dishes from all around Vietnam
Price at VND265,000++/person
Available 12:00 – 15:30 daily
Red Bean Nguyen Quang Bich

VIETNAM REUNIFICATION DAY AND MAY DAY PROMOTION

Available 25 April to 5 May inclusive

• Trendy Street Food Lunch Buffet

1 free meal with a group booking of 4 or more people
Requires advance booking, offer excludes drinks

• À la carte menu

complimentary 1 bottle of beer or 1 soft drink per person with advance booking

FRIDAY NIGHT'S MUSIC AND COCKTAILS

Live music and signature cocktail demonstrations
Every Friday night 21:00-23:00
The Den Bar

RED BEAN MA MAY RESTAURANT

Add: Ground floor, 94 Ma May Str.,
Hoan Kiem Dist., Hanoi
Tel: (+84-24) 3926 3641, Ext 8105



Scan here, get there!



HAPPY HOURS

Early evening

Buy 1 get 1 free on mocktails, classic cocktails and mixed drinks
(gin, rum, tequila, vodka and whiskey with soft drinks)
Buy 2 get 1 free on signature cocktails
Available 15:30-18:30 daily

Late evening

Available 22:00-23:45 daily
Buy 2 get 1 free on our selected menu

For beer lovers: a local beer combo
4 bottles: VND 200.000++
6 bottles: VND 280.000++
8 Bottles: VND 300.000++
Red Bean Bar

COCKTAIL DEMONSTRATION

Our talented and humorous bartenders will show you how to make
two delicious cocktails and explain the story behind the drinks
Every Friday from 16:00
Red Bean Bar

INTERNATIONAL WOMEN'S DAY 2019

Special Women's Day set menu
Priced at VND550,000++/person
Live music from 19:00 - 21:00
Red Bean Ma May



**THE GOURMET CORNER RESTAURANT
& DIAMOND SKY BAR**

Add: 32 Lo Su Str., Hoan Kiem Dist., Hanoi
Tel: (+84-24) 3935 1632



Scan here, get there!



HAPPY HOUR

Buy 2 get 1 free on classic cocktails, craft beers, mixed drinks and
wine by the glass
Available 17:00 - 19:00 daily
The Gourmet Corner

**20% DISCOUNT ON YOUR FIRST MEAL
WITHIN 24 HOURS CHECKING IN**

The Gourmet Corner

WINE PROMOTION

25% discount on wine by the bottle
Available 22:00-24:00 daily
Diamond Sky Bar

LIVE MUSIC BAND

Every Saturday night 20:30 - 22:30
Diamond Sky Bar

INTERNATIONAL WOMEN'S DAY 2019

Special Women's Day set menu
Priced at VND799,00++/person
Live music from 20:30 - 22:00
8 March 2019
The Gourmet Corner



At a glance



LUXURY IS ANYTHING THAT CAN FEEL SPECIAL*

(* Aerin Lauder, US Businesswoman, Estee Lauder)

What is the meaning of 'Luxury'? The dictionary definition is "choice surroundings, something desirable for comfort and enjoyment". This surely defines EHG's La Siesta boutique hotels and spas and has done so since the brand's innovative inception.

The size and opulence of any building is irrelevant; it is the thought and care taken in the design, decor, furnishing and attention to detail of each hotel plus the dedicated and caring staff that ensures every single guest staying in any La Siesta boutique hotel has a unique and unforgettable experience. From the moment of their arrival our guests can leave their cares behind and enter a world of calm relaxation and pampering, where their every wish will be catered for and no problem unsolvable.

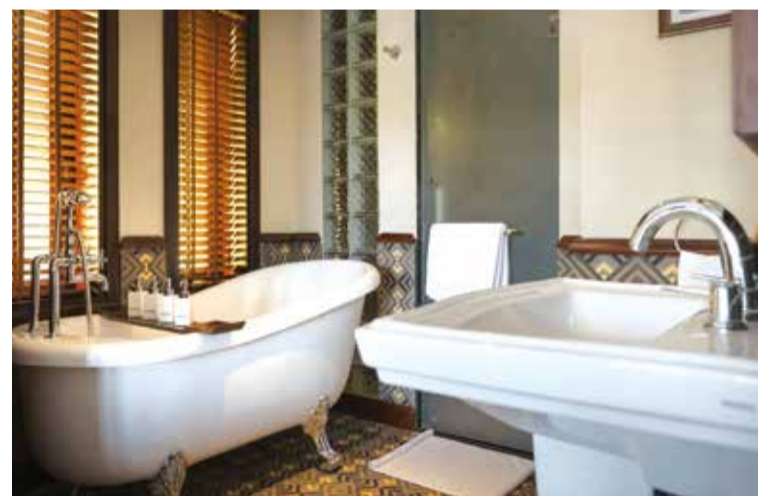
From beautifully appointed guestrooms and suites, our award winning La Spa, the delightful Red Bean Restaurants plus The Temple restaurant,

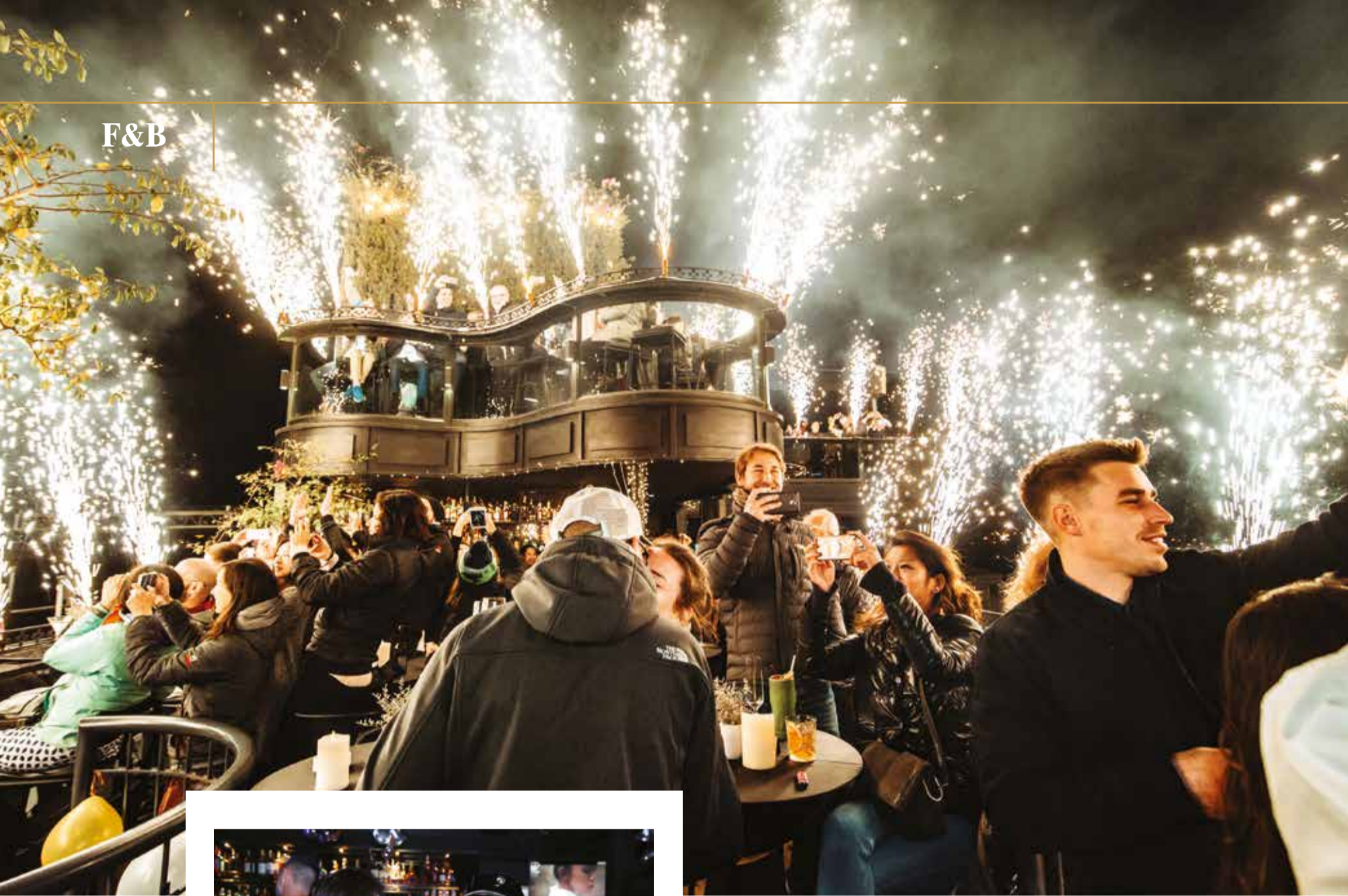




all serving a mouthwatering variety of Vietnamese and international cuisine, to the rooftop Sky Bars with breathtaking views over Hanoi - everything is designed to provide our guests with the utmost comfort and enjoyment.

The La Siesta brand has five boutique hotels in Hanoi - La Siesta Premium Cau Go; La Siesta Classic Ma May; La Siesta Classic Lo Su; La Siesta Classic Hang Be and La Siesta Trendy Nguyen Quang Bich as well as our 5-star resort La Siesta Premium in Hoi An. Every property has its own unique charm and ambience but all adhere to the true definition of luxury.





There is something very irresistibly special about sipping cocktails, enjoying an ice cold beer or having a party from way up high looking down over a city.

The concept of the rooftop bar has long been popular on the global scene and New York is said to be its ancestral home. In 1882 musical producer and composer Rudolph Aronson opened the Casino Theater on Broadway and 39th street. With land at a premium in the crowded inner city Aronson created, in 1890, the first rooftop garden on the theatre roof allowing patrons to listen to live music with a drink in hand. Some historians acknowledge this as the dawn of rooftop drinking, partying and entertainment on high.

PARTY ON HIGH

Rooftop bars have caught on fast in Vietnam's cities where outdoor space is limited and where the views are stunning. EHG has three of Hanoi's best bar and entertainment venues with a view. From wine tastings, cocktail receptions and trendy BBQs to special anniversaries, birthday parties, company gatherings and honeymoon celebrations - EHG's Twilight Sky Bar, Diamond Sky Bar and Lighthouse Sky Bar are cool, sophisticated outdoor spaces for the perfect party occasion.

With stylish décor, the bars come with their own special backdrops to suit any event - views across the Red River and its bridges, Hoan Kiem Lake, the city rooftops and sparkling lights at night. Stylishly cool Twilight Sky Bar with two levels offers some of the best cocktails in town. The chic Diamond Sky Bar over three levels has 360-degree city views or board the unique ship-shaped Lighthouse Sky Bar with its own lighthouse and 'set sail'.



Scan here, get there!





DINING ON CLOUD NINE

To be on Cloud Nine is to be in a blissful state of happiness. A number of theories abound regarding the term's origin. The most popular attributes it to the white cumulonimbus, the 9th cloud out of 10 types first identified in 1896. It rises as high as a cloud can go, hence the sense of being 'on top of the world'. Others attribute it to the mystical divine number nine or to Buddhism where cloud 9 is said to be a stage in the search for enlightenment. Welcome to Cloud Nine at La Siesta Hang Be, EHG's newest restaurant.

We chose this name because we are confident after dining here you will feel extremely happy and satisfied. Located on the 9th floor and encased in walls of floor to ceiling windows the restaurant's 360 degree views across Hanoi's rooftops, Hoan Kiem Lake and Red River are breathtaking and inspiring. Flooded with light and a feeling of openness the concept of seeing the outside world is just as important as what is within.

The restaurant and bar are classically styled calling to mind an Indochina era. A color palette of black, white, creams and blue-greys partners with geometric shapes of striped furnishings and square patterned floor tiles. The expanse of windows is creatively broken up by a series of iconic photos and pictures suspended against the glass, while floor to ceiling drapes soften the environment.

The menu features the very best in authentic flavorful Vietnamese cuisine including dishes from all regions



of the country as well as an extensive selection of favorite international fare. Creatively presented and technically exquisite each dish takes the diner on a culinary journey through food.

While no one knows for the sure how the words Cloud Nine came about, one thing we are certain about is that visiting Cloud Nine gives the feeling one is dining high in the clouds above Hanoi.

LIVE MUSIC TIME IN HANOI

EHG's La Siesta rooftop bars are now elevating their service with the entertaining sounds of live music. Starting first with the Diamond Sky Bar on the rooftop of La Siesta Classic Lo Su, followed later on by La Siesta Cau Go's Twilight Sky Bar from mid-spring. Join us at the Diamond Sky Bar every Saturday night as the sounds of jazz, Vietnamese music and cover versions UK/US pop, rock, ballads, R&B are performed by the band Flex. Their repertoire includes favorite top hits such as the Shape of You by Ed Sheeran to much loved songs from the 80s and 90s. The Diamond Sky Bar's live music night is a perfect accompaniment to the dazzling 360 degree views of Hoan Kiem Lake and the Red River.

Diamond Sky Bar, 13th, 14th, 15th floors
Live music 20:30-22:30 every Saturday night
La Siesta Classic Lo Su
Add: 32 Lo Su Str., Hoan Kiem Dis., Hanoi
Tel: (+84-24) 3935 1632

Alternatively, if you are after something more exclusive and cozier, then head to The Den Bar in the lower ground floor of La Siesta Trendy Nguyen Quang Bich. For almost half a year this cool speakeasy venue has been entertaining patrons with the sounds and rhythms of smooth acoustic jazz, Vietnamese favorites and international classics every Friday night, with cocktail demonstrations thrown into the mix.

The Den Bar, lower ground floor
La Siesta Trendy Nguyen Quang Bich
Add: 12 Nguyen Quang Bich Str., Hoan Kiem Dis., Hanoi
Tel: (+84-24) 3923 4026



Waking up around 4.30am to go on a 5.30am early morning tour of Hanoi may seem like a crazy idea but the dawn is one of the best times to witness the waking city; in fact, some areas are already in full swing. Seeing Hanoi in the early hours paints an alternative and local picture with few tourists around.

Our guide will meet you at 5.30am in reception. See the other side of Hanoi as we watch the market stalls open up and buyers from local restaurants and other businesses bargaining for the best deals of the day. Travel by taxi to cho hoa Quang An (Quang An flower market) in the west of Hanoi - full of color with hundreds of flowers from Hanoi's suburbs and Da Lat. Transfer to Long Bien Bridge to observe Long Bien market below - one of Vietnam's largest and busiest foodstuffs market. Cross the road to wander down the Old Quarter streets to Hoan Kiem Lake where the locals practice Tai Chi and other exercise. Pass school kids in their crisp uniforms on their way to school, shops opening up, cafes and food stalls already full. A myriad of images made more evocative in the early morning light of sunrise - a photographer's dream.

End the tour with Vietnam's iconic breakfast of Pho Bo (beef noodle soup) and ca phe sua da (iced coffee with milk). Return to the hotel around 8am ready to continue with your day.

Walking tour
Runs daily 05:30-07:45



Scan here, get there!



This tour gives an insight into feudal dynasties and Vietnamese history followed by an unforgettable visit to the UNESCO World Heritage site of Trang An grottoes.

Hoa Lu was the nation's ancient capital dating from the 10th and 11th centuries, founded by King Dinh Tien Hoang and King Le Dai Hanh. It was the political, cultural and economic center at that time. Visit the fascinating remains of temples dedicated to the two kings and learn about the ancient citadel.

After visiting Hao Lu, enjoy a traditional lunch in a local restaurant.

In the early afternoon, visit the incredible Trang An grottoes gently cruising down the Trang An River in wooden boats paddled by local Vietnamese women. They often use their feet to paddle. The area is spectacularly beautiful, consisting of 31 valleys and 50 caves, several of which we will pass through on the boats. The sides of the valleys are heavily wooded and home to mountain goats. Temples and pagodas can also be glimpsed amongst the trees and the whole area is peaceful and tranquil.

Depart Trang An around 4pm returning to Hanoi at the end of an unforgettable day.



Scan here, get there!

WHY OUR STAFF LOVE WORKING AT LA SPA



Loan joined La Spa when she was just a student and after more than 4 years she recognizes she is not the same person who originally walked through the spa doors. Her life and personality have been greatly transformed; she is more careful in her actions and thoughts and at ease with herself. At first there were difficulties. She was actually studying finance - an inward-focused academic discipline with little people interaction unlike the people-centered spa industry where one is 'on show' every day. She struggled to balance her full time studies on a subject unrelated to her work with the spa's demands without jeopardizing either. She came to realize the spa industry was her vocation so she rearranged her schedules ensuring she could complete her university studies and work at La Spa comfortably.

At just 22 years of age Loan was promoted to Spa Supervisor - an incredible achievement and a testament to her perseverance and La Spa's belief and recognition

in her. She rose to the challenge knowing how lucky she was and pushed herself to realize abilities she didn't know she had.

Regarding memories, Loan recalls one special customer of La Spa. An Australian lady who was married and had an 8yr old son, left Loan with a deep impression. She had suffered from cancer and experienced long years of treatment. Fortunately, she recovered and she shared with Loan some of her spirit and thoughts about the whole experience and life in general. She was very inspirational with great optimism and energy. Loan admits she is not sure she could be as strong in the same situation and proudly keeps in touch with the family.

As to why Loan loves her job - she highlights the good working environment, her colleagues who are very friendly, enthusiastic and fun to work with and the opportunities La Spa gives.

RICE FIGURINES



To he, which means toy figurine, originated in the 17th century in the countryside village of Xuan La, 40km from Hanoi. Today approximately 200 craftsmen are still employed making these figures. It is possible to visit the village and watch the craftsmen at work which is fascinating, especially for children.

The figures, which are edible, are made from glutinous rice powder, molded into a myriad of shapes such as flowers, animals, characters from folk stories and cartoons, toy objects and so on which are attached to the end of a bamboo stick. The process requires great patience and the success lies in the preparation of the dough. Rice is ground into a fine powder, water is added and mixed with the rice until it is really sticky and easy to knead. Edible food coloring



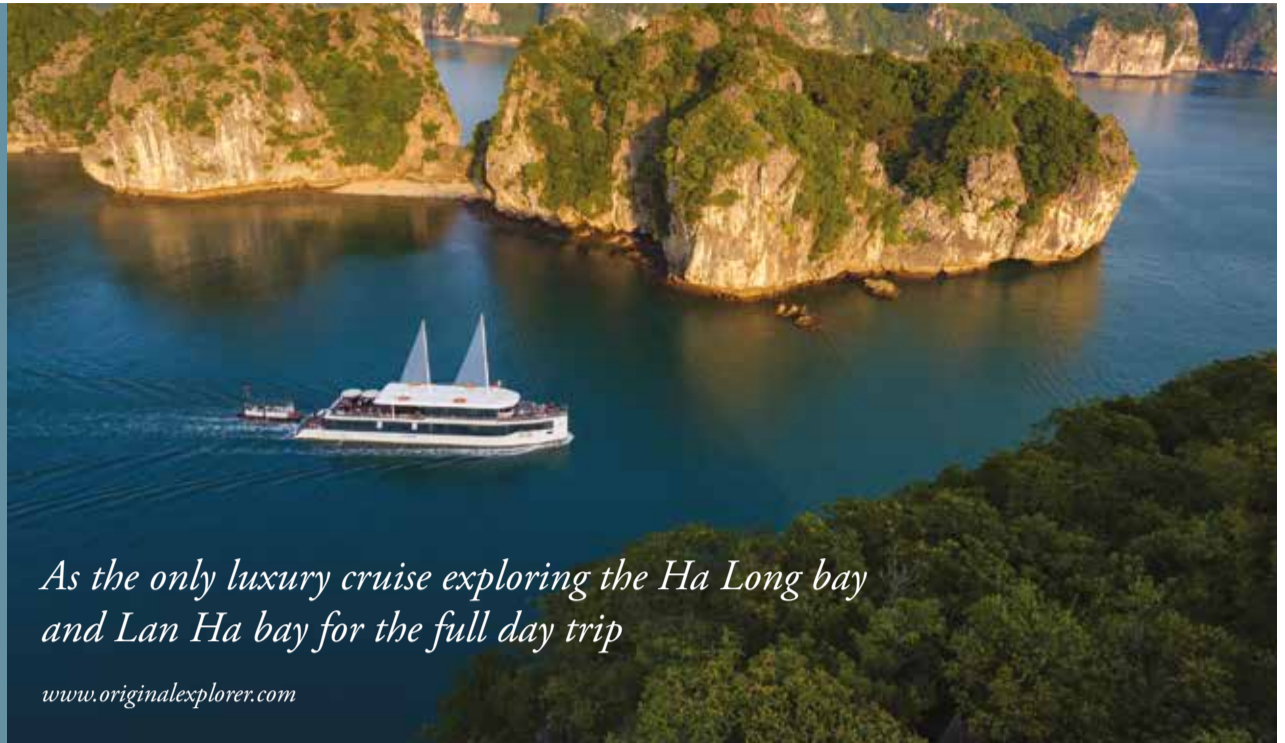
is added, using seven basic colors - green, blue, red, purple, yellow, white and black. It is then steamed after which it is shaped by hand before attaching to the top of the stick.

To he is a rare traditional toy and considered a cultural ambassador of Vietnam, with craftsmen traveling abroad to demonstrate the art. Originally the toys were made at holiday times and to illustrate children's stories before the advent of picture books and films. Today they can be found for sale in open spaces, parks and gardens, anywhere in fact where children gather.



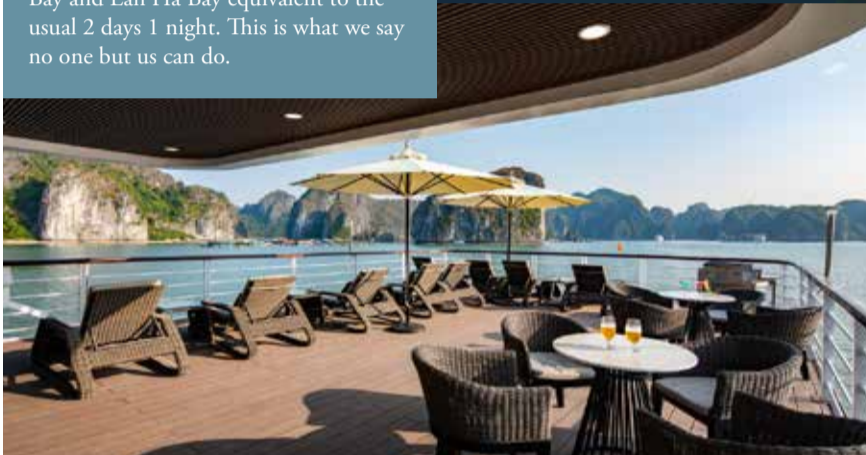
JadeSails is an elite and unique sailboat designed with the idea of creating a luxurious open space so that visitors can harmoniously blend into the natural wonders of the world Halong Bay with the elegant and modern interior includes: Restaurants, Lounge bar & cafe, Sundeck, Swimming bar, Spa, Gym...

Our itinerary with a difference and unique gives you ample opportunities to experience an unforgettable vacation by getting away from crowds and the standard route. Only 8 hours, but we bring you a journey to discover Ha Long Bay and Lan Ha Bay equivalent to the usual 2 days 1 night. This is what we say no one but us can do.



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Speaking Vietnamese

DAILY CONVERSATION

ENGLISH	VIETNAMESE	PRONUNCIATION
Hello/ Hi/ Good morning/ Good afternoon/ Good evening	Xin chào	Sin chow
Goodbye	Tạm biệt	Tam bee it
Good night	Chúc ngủ ngon	Chook ngu ngon
See you again	Hẹn gặp lại	Hen gawp lie
How are you?	Bạn có khỏe không?	Ban co kwe khome?
I'm fine, thank you!	Cảm ơn bạn tôi khỏe	Gahm un ban thoy kwe
What's your name?	Bạn tên gì?	Ban thane zee?
My name is...	Tôi là...	Thoy la...
Thank you	Cảm ơn	Gahm un
You're welcome	Không có chi	Khom go chee
Sorry/ Excuse me	Xin lỗi	Seen loy
No problem	Không sao	Khome xao
Yes	Vâng	Vung
No	Không	Khome
Can you help me?	Bạn giúp tôi được không?	Ban zoop thoy duc khom?
I don't understand	Tôi không hiểu	Toy kung hey-oh
I understand	Tôi hiểu	Toy hey-oh
Happy New Year!	Chúc mừng năm mới!	Chuck moong numb moi!

SHOPPING

ENGLISH	VIETNAMESE	PRONUNCIATION
I would like something else	Tôi muốn cái khác	Toy muan kai khac
Souvenir	Quà lưu niệm	Wa lew niem
Bag	Bao	Bao
How much?	Bao nhiêu tiền?	Bow neuw tee-en?
Can you give me a discount?	Bớt được không?	Bot duoc kung?
That's too expensive	Đắt quá	Dat wa
I can't afford it	Tôi không đủ tiền	Toy kung du tien
Ok, I'll take it	Tôi mua cái này	Toy moo-ah kuy nay
I don't want to buy this	Tôi không mua	Toy kung moo-ah
Smaller size	Cỡ nhỏ hơn	Cor nyor hurn
Larger size	Cỡ lớn hơn	Cor lurn hurn
What is this?	Cái gì đây?	Kie zee day
Can I have a look?	Tôi có thể xem được không?	Toy co the xem duoc kung?

ABOUT

Elegance Hospitality is a group of hotels renowned for our well-equipped facilities and sophisticated service. Founded in the early 2000s, we have developed from our first hotel in Hanoi to the current chain of 6 boutique hotels in Hanoi's Old Quarter and one outstanding resort in Hoi An Town. Our distinctive collection of properties redefines the very concept of boutique and luxury hospitality.

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